INTERNATIONAL MANAGEMENT & SPORTS COLLEGE

223 Mountbatten Road #03-15/16/17/18 Singapore 398008

SCAN ME

Postgraduate Diploma in Strategic Business and Innovation

WHY CHOOSE IMSC?

High Employability
Prepare students to meet the needs of the future industry

Industry Relevance
Industry experts to help keep our programmes relevant

Industry Recognition
Received endorsements from industry-leading organisations

International Partners
Established partnerships and worked with industry-leading education institutions

edutrust SINGAPORE

Certificate No. EDU-2-2149
Validity: 11 April 2026 to 10 April 2030

RCB No. 200305869C | Exp: 13 July 2022 – 12 July 2026

COURSE OVERVIEW

This Postgraduate Diploma in Strategic Business and Innovation is designed to equip professionals with the advanced knowledge and strategic capabilities necessary to navigate the complexities of the modern global business landscape. Through a blend of theoretical frameworks, practical applications, and real-world case studies, participants will develop a holistic understanding of strategic leadership, international business dynamics, digital transformation, and robust corporate governance. The program emphasizes sustainability as a core principle, integrating it across all modules to foster responsible and future-oriented leadership. Graduates will be well-prepared to drive innovation, lead strategically, and contribute to the long-term success of their organizations in an increasingly interconnected and dynamic world

JOB PROSPECTS

- Strategic Planning Manager
- Innovation Director
- Chief Strategy Officer
- Digital Transformation Manager
- Corporate Development Manager
- Business Innovation Consultant

@ IMSC
@ int.mgmt.and.sports.college

Visit us at : www.imsc.edu.sg
Contact us at : +65 6423 0668 or info@imsc.edu.sg.

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Entry Requirements

Age	• Minimum 20 years old
Academic Qualification	• At least Bachelor's Degree; and
English Language Proficiency	• GCE 'O' Level Pass in English ≥ C6 ; OR • IELTS ≥ 5.5 or equivalent • TOEFL ≥ 49 and above; or • Pearson Test of English (PTE) ≥ 42 ; or • Duolingo English Test Score (DET) score of ≥ 75 ; or • Pass in IMSC Language Literacy and Numeracy (LLN) Test
Work Experience	• For mature candidates (>30 Years Old), at least 8 years' working experience, and a diploma from a relevant field.

Intake

Monthly intake. Please contact IMSC for specific intake dates.

Fees *

Local Students $ 8,175.00

*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)

International Students $ 8,796.30

*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)

Duration

(3 hours x 5 days a week)

Full - Time	6 Months
Capstone Final Project ***(compulsory)***	Up to 3 Months

COMPULSORY CORE MODULES

No.	Module Title
1	Leading for a Sustainable Future
2	The Global Business Landscape
3	Navigating the Digital Frontier
4	Ethical Governance and Financial Stewardship
5	Global Supply Chain and Operations Management
6	Strategic Marketing and Brand Management in a Globalized World

Enrollment

Contact IMSC at 6423 0668 or info@imsc.edu.sg.

Passion | Progress | Purpose

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MODULES DESCRIPTION

LEADING FOR A SUSTAINABLE FUTURE

This module explores contemporary leadership theories and practices with a strong emphasis on creating sustainable value. It examines how leaders can navigate complex challenges, inspire change, and drive organizational performance while considering environmental, social, and governance (ESG) factors.

THE GLOBAL BUSINESS LANDSCAPE

This module provides a comprehensive understanding of the global business environment, exploring the economic, political, legal, and cultural factors that shape international trade and investment. Participants will learn to analyze international markets, develop effective market entry strategies, and manage the complexities of global operations.

NAVIGATING THE DIGITAL FRONTIER

This module examines the transformative power of digital technologies and the critical role of innovation in creating competitive advantage. Participants will explore emerging digital trends, learn to develop and implement digital strategies, and foster a culture of innovation within their organizations.

ETHICAL GOVERNANCE AND FINANCIAL STEWARDSHIP

This module provides a comprehensive understanding of the principles of good corporate governance and the essential tools and techniques of financial management. Participants will learn how to ensure ethical and transparent business practices, make sound financial decisions, and create long-term shareholder value.

GLOBAL SUPPLY CHAIN AND OPERATIONS MANAGEMENT

This module delves into the strategic importance of efficient and resilient global supply chains and operations management in today's interconnected world. It explores key concepts, tools, and techniques for designing, managing, and optimizing the flow of goods, services, and information across international borders, with a focus on sustainability and risk mitigation

STRATEGIC MARKETING AND BRAND MANAGEMENT IN A GLOBALIZED WORLD

This module focuses on the strategic role of marketing and brand management in achieving organizational objectives within the complex and dynamic global marketplace. It explores how to develop and implement effective marketing strategies, build strong global brands, and navigate the challenges and opportunities of international marketing

CAPSTONE PROJECT

This unit is the final project where learners have hands-on experience to design and implement a care plan for a patient / client. During this unit, the learner will also be expected to undertake real-life observation of how a professional care giver executes the care plan for said patient / client. This will culminate in the preparation of an observation report where the learner will be expected to present his/her findings during the observation, and the adequacy of his/her care plan.

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Fees

LOCAL STUDENTS		
FEES BREAKDOWN		**AMOUNT INCLUDING GST (SGD)**
Academic Fees		
1	Course Fees	$ 7,848.00
	SUB - TOTAL :	**$ 7,848.00**
Others		
2	Application Fees - ***non-refundable***	$ 196.20
3	Fee Protection Scheme (FPS) - ***compulsory***	$ 130.80
	GRAND - TOTAL :	**$ 8,175.00**
4	Medical Insurance - ***optional***	$ 98.10
		$ 8,273.10

Note :

- *Application Fees have to be paid to begin the registration process.*
- *Fee Protection Scheme is compulsory and payable before course commencement.*
- *Instalment payment potentially available for local students.*
- *Medical insurance is optional, depending on whether student has equivalent local insurance coverage.*

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		**AMOUNT INCLUDING GST (SGD)**
1	Deferment Fees	$ 239.80
2	Re-AssessmentFees ***(per unit)***	$ 163.50
3	Re-Module Fees ***(per module)***	$ 436.00
4	Penalty for Late Payment ***(per week)***	$ 10.90
5	ICA Online Issuance Fee ***(for Student's Pass)***	$ 60.00 - $ 90.00
6	Medical Insurance ***(if applicable)***	$ 98.10
7	IMSC Uniform	$ 32.70
8	Exam Appeal Fee	$ 54.50
9	Renewal of Student's Pass ***(including ICA processing & issuance fee)***	$ 135.00
10	Printing Cost ***(per sheet)***	$ 0.20 - $ 0.40

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Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		**AMOUNT INCLUDING GST (SGD)**
Academic Fees		
1	Course Fees	$ 8,175.00
	SUB - TOTAL :	**$ 8,175.00**
Others		
2	Application Fees - ***non-refundable***	$ 392.40
3	Fee Protection Scheme (FPS) - ***compulsory***	$ 130.80
4	Medical Insurance - ***compulsory***	$ 98.10
	GRAND - TOTAL :	**$ 8,796.30**

Note :

- *Application Fees have to be paid to begin the registration process.*
- *All items except Application Fees must be paid in a single instalment before course commencement.*

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		**AMOUNT INCLUDING GST (SGD)**
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About IMSC

Founded in 2003, IMSC stands as one of Singapore's pioneering private educational institutions. It emerged following the privatization of the education division within the former Singapore Sports Council.

We deliver tailored education solutions that transform students into globally competitive professionals and visionary entrepreneurs. Our programs are meticulously designed to align with high-growth industries, ensuring graduates not only secure opportunities but thrive in them.

During its founding days, IMSC was appointed by the United States Sports Academy (USSA) as its sole partner in Singapore to provide quality academic sports certifications and diplomas. Thereafter, IMSC continued to grow from strength to strength, and has diversified into providing professional certifications and education in multiple industries such as business management, hospitality and tourism, sports and wellness, logistics, and many others.

IMSC has persistently emphasized building a formidable international presence. It has attracted students from over 15 countries and has established academic and industry partnerships with esteemed institutions in China, Malaysia, Vietnam, England, Australia, and India. Today, IMSC's programmes can also be found in countries like Malaysia and China.

OUR MISSION

We are committed to becoming Asia's premier education innovator, empowering students with industry-aligned skills that transcend borders

OUR VISION

To lead Asia in building sustainable, global careers

OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

OUR VALUES

Passion | Progress | Purpose

Why choose IMSC?

- Industry Readiness – Special emphasis on teaching skills and knowledge necessary for the workforce.
- Access to Higher Education - Our pedagogy is grounded in a curriculum aligned with the latest frameworks adopted by leading universities, ensuring that students acquire relevant, forward-thinking knowledge and are well-prepared for advanced learning.
- Rigorous Curriculum - Provide students with a strong academic foundation that would allow them to pursue higher education.
- Experienced Educators - Our educators are industry practitioners, ensuring students learn workplace-relevant skills and knowledge.

Enrollment

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