INTERNATIONAL MANAGEMENT & SPORTS COLLEGE

223 Mountbatten Road #03-15/16/17/18 Singapore 398008



SCAN ME

International Sports Diploma in Sports Management

WHY CHOOSE IMSC?

High Employability
Prepare students to meet the needs of the future industry

Industry Relevance
Industry experts to help keep our programmes relevant

Industry Recognition
Received endorsements from industry-leading organisations

International Partners
Established partnerships and worked with industry-leading education institutions

edutrust SINGAPORE

Certificate No. EDU-2-2149
Validity: 11 April 2026 to 10 April 2030

RCB No. 200305869C | Exp: 13 July 2026 - 12 July 2028

COURSE OVERVIEW

The International Sports Diploma in Sports Management is designed for Administrators, Professionals and Practitioners who are already working in sports related industries as well as those who plan to embark in the career in the industry. The program will equip participants with important knowledge and skills in the areas of facilities, event and personal management, administration, marketing, public relation, as well as essential knowledge of activities in the sports related industry.

JOB PROSPECTS

- Competition Manager
- Program Developer
- Talent/Sport Development Manager
- Fundamental Movement Skills Kids Trainer
- Sports Administrator
- Public Relations/Facility Executive
- Sports Marketing Executive
- Sports/Events Management Executive

@ IMSC

@ int.mgmt.and.sports.college

Visit us at : www.imsc.edu.sg/ussaisd-sports-mgmt

Contact us at : +65 6423 0668 or info@imsc.edu.sg.

INTERNATIONAL MANAGEMENT & SPORTS COLLEGE



Entry Requirements

Age	• Minimum 16 years old
Academic Qualification	• 3 GCE 'O' Level Passes at C6 and above; or • NITEC or Higher NITEC; or • Formal education equivalent to 'O' Levels; or equivalent • Mature candidates (≥ 30 years old with 8 years' work experience); or candidates with other qualifications will be considered on a case-by-case basis
English Language Proficiency	• GCE 'O' Level Pass in English at C6 and above; or • IELTS 5.0 and above; or • TOEFL 49 and above; or • Pearson Test of English (PTEA) 42 and above; or • Duolingo English Test Score (DET) score of 75 and above; or • Pass in IMSC Language Literacy and Numeracy (LLN) Test

Intake

Quarterly intake. Please contact IMSC for specific intake dates.

Fees *

Local Students	$ 7,477.40

*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)

Duration

(3 - 7 hours x 2 days a week)

Full - Time	6 Months
Part - Time	12 Months
Mentorship ***(compulsory)***	Min. 200 Hours

Enrollment

Contact IMSC at 6423 0668 or info@imsc.edu.sg.

Passion | Progress | Purpose

COMPULSORY CORE MODULES

No.	Module Title
1	Sports Administration
2	Sports Facilities and Events Management
3	Sports Marketing
4	Sports Business and Personnel Management
5	Sports Public Relation
6	Sports Fundraising
7	Olympic Sports Culture
8	Leadership Principles of Sport
9	Sports and Fitness Nutrition
10	Sports Coaching Methodology

In Partnership with :

NSCA® NATIONAL STRENGTH AND CONDITIONING ASSOCIATION

UNITED STATES SPORTS ACADEMY

UNIVERSITY OF PORTSMOUTH

MODULES DESCRIPTION

SPORTS ADMINISTRATION	This unit will help the student understand the sport manager's position and the environment in which performance occurs.
SPORTS FACILITIES AND EVENTS MANAGEMENT	This unit studies the principles involved in planning, marketing, producing and evaluating sports events and facilities.
SPORTS MARKETING	This unit includes an in-depth study of sport marketing and the influence it has in accomplishing objectives in today's world of sport.
SPORTS BUSINESS AND PERSONNEL MANAGEMENT	This unit involves the study of the principles of personnel management including staffing, training, and creation of a favorable work environment, managementlabor relations, remuneration, security and system appraisal as they apply to sport.
SPORTS PUBLIC RELATIONS	This unit is a study of the nature, content and application of public relations in sport programs related to schools, colleges, universities, associations, organizations, and sport fitness centers.
SPORTS FUNDRAISING	This unit introduces students to the concepts of sports fundraising activities that provide a framework for which the development staff, managers, and directors can operate and develop fundraising programs
LEADERSHIP PRINCIPLES OF SPORTS	This unit is designed for sport managers who influence others to get things done. The concepts, principles, and skills of leadership will be examined in addition to the different styles of successful coaches and managers.
SPORTS AND FITNESS NUTRITION	This unit introduces students to the essentials of nutrition, food production and the workings of the alimentary system and looks at relation of these elements to exercise.
SPORTS COACHING METHODOLOGY	This unit covers theories and their practical application in teaching sports and sports skills. It is designed to enable students in gaining competence in applying competitive tactics and strategies appropriate to the sport environment. Particular emphasis is placed on developing a coaching philosophy with an emphasis in coaching ethics, conducting effective and efficient practice sessions, utilizing game management strategies, and skill analysis.
MENTORSHIP 200 HOURS)	Upon completion of all 10 modules, students are required to complete a mentorship.

Enrollment



Contact IMSC at 6423 0668 or info@imsc.edu.sg.

In Partnership with :

NSCA® NATIONAL STRENGTH AND CONDITIONING ASSOCIATION

UNITED STATES SPORTS ACADEMY

UNIVERSITY OF PORTSMOUTH

Fees

LOCAL STUDENTS		
FEES BREAKDOWN		**AMOUNT INCLUDING GST (SGD)**
Academic Fees		
1	Course Fees	$ 5,450.00
2	Course Material Fees	$ 545.00
3	Examination Fees	$ 1,090.00
	SUB - TOTAL :	**$ 7,085.00**
Others		
4	Application Fees - ***non-refundable***	$ 196.20
5	Fee Protection Scheme (FPS) - ***compulsory***	$196.20
	GRAND - TOTAL :	**$ 7,477.40**
6	Medical Insurance - ***optional***	$ 98.10
		$ 7,575.50

Note :

- *Application Fees have to be paid to begin the registration process.*
- *Fee Protection Scheme is compulsory and payable before course commencement.*
- *Instalment payment potentially available for local students.*
- *Medical insurance is optional, depending on whether student has equivalent local insurance coverage.*

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		**AMOUNT INCLUDING GST (SGD)**
1	Deferment Fees	$ 239.80
2	Re-AssessmentFees ***(per unit)***	$ 163.50
3	Re-Module Fees ***(per module)***	$ 436.00
4	Penalty for Late Payment ***(per week)***	$ 10.90
5	ICA Online Issuance Fee ***(for Student's Pass)***	$ 60.00 - $ 90.00
6	Medical Insurance ***(if applicable)***	$ 98.10
7	IMSC T-Shirt	$ 32.70
8	Exam Appeal Fee	$ 54.50
9	Renewal of Student's Pass ***(including ICA processing & issuance fee)***	$ 120.00
10	Printing Cost ***(per sheet)***	$ 0.20 - $ 0.40

Enrollment

Contact IMSC at 6423 0668 or info@imsc.edu.sg.

Passion | Progress | Purpose

In Partnership with :

NSCA® NATIONAL STRENGTH AND CONDITIONING ASSOCIATION

UNITED STATES SPORTS ACADEMY

UNIVERSITY OF PORTSMOUTH

INTERNATIONAL MANAGEMENT & SPORTS COLLEGE

About IMSC

Founded in 2003, IMSC stands as one of Singapore's pioneering private educational institutions. It emerged following the privatization of the education division within the former Singapore Sports Council.

We deliver tailored education solutions that transform students into globally competitive professionals and visionary entrepreneurs. Our programs are meticulously designed to align with high-growth industries, ensuring graduates not only secure opportunities but thrive in them.

During its founding days, IMSC was appointed by the United States Sports Academy (USSA) as its sole partner in Singapore to provide quality academic sports certifications and diplomas. Thereafter, IMSC continued to grow from strength to strength, and has diversified into providing professional certifications and education in multiple industries such as business management, hospitality and tourism, sports and wellness, logistics, and many others.

IMSC has persistently emphasized building a formidable international presence. It has attracted students from over 15 countries and has established academic and industry partnerships with esteemed institutions in China, Malaysia, Vietnam, England, Australia, and India. Today, IMSC's programmes can also be found in countries like Malaysia and China.

OUR MISSION

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.

OUR VISION

To develop industry-ready individuals for the future economy.

OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

OUR VALUES

Passion | Progress | Purpose

Why choose IMSC?

- Conferred Edutrust (4-Year) Award by the Committee for Private Education for maintaining high standards in providing quality education services.
- Appointed Education Partner by University of Portsmouth for Sports Science and Sports Management programmes.
- Named Most Preferred Private Education Institute for Diploma/Advanced Diploma (Sports and Recreation) by JobsCentral Learning Survey.
- Provides early industry exposure and job placement assistance through extensive industry network.
- Endorsed by leading industry employers such as Virgin Active, True Fitness, the Pure Group, BFT, among others.
- Offers continuing education courses for increasing skillsets.

Enrollment

Contact IMSC at 6423 0668 or info@imsc.edu.sg.

In Partnership with :

NSCA® NATIONAL STRENGTH AND CONDITIONING ASSOCIATION

UNITED STATES SPORTS ACADEMY

UNIVERSITY OF PORTSMOUTH

Passion | Progress | Purpose