INTERNATIONAL MANAGEMENT & SPORTS COLLEGE

223 Mountbatten Road #03-15/16/17/18 Singapore 398008

SCAN ME

Advanced Diploma in Art and Design Management

WHY CHOOSE US?

High Employability
Prepare students to meet the needs of the future industry

Industry Relevance
Industry experts to help keep our programmes relevant

Industry Recognition
Received endorsements from industry-leading organisations

International Partners
Established partnerships and worked with industry-leading education institutions

edutrust SINGAPORE
Certificate No. EDU-2-2149
Validity: 11 April 2026 to 10 April 2030

RCB No. 200305869C | Exp: 13 July 2026 - 12 July 2028

COURSE OVERVIEW

The Advanced Diploma in Art and Design Management is a comprehensive programme designed for graduates of the Diploma in Art and Design or holders of equivalent qualifications who seek to develop advanced creative practice alongside professional arts management and entrepreneurship competencies. Spanning seven modules, the curriculum integrates studio practice, critical theory, arts management, digital technologies, and entrepreneurial strategy. Students develop a distinct professional identity and the skills required for progression to degree-level study or professional practice in the creative industries.

JOB PROSPECTS

- Arts Programme Coordinator
- Creative Director / Art Director
- Gallery or Exhibition Manager
- Design Studio Manager
- Arts Entrepreneur / Creative Business Owner
- Brand & Creative Consultant
- Cultural & Arts Administrator

@ IMSC
@ int.mgmt.and.sports.college
@ imscsg

Visit us at : www.imsc.edu.sg/
Contact us at : +65 6423 0668 or info@imsc.edu.sg.

INTERNATIONAL MANAGEMENT & SPORTS COLLEGE



Entry Requirements

Age	• Minimum 17 years old
Academic Qualification	• GCE 'A' Levels or equivalent; or other recognised diplomas, including the Diploma in Art and Design; or equivalent qualifications assessed as meeting the standard for Level 5 entry.
Mature Candidates	• Mature candidates (minimum 30 years old with at least 5 years of working experience in the creative, arts, or design industries) with a relevant industry background.
English Language Proficiency	• GCE 'O' Level Pass in English; or IELTS ≥ 6.0 or equivalent; or TOEFL ≥ 60 and above; or Pearson Test of English (PTE) ≥ 50; or Duolingo English Test Score (DET) ≥ 85; or Pass in IMSC Language Literacy and Numeracy (LLN) Test.

Intake

Monthly intake. Please contact IMSC for specific intake dates.

Fees *

Local Students	$ 16,371.80

*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)

International Students	$ 16,666.10

*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)

Duration

Full - Time	12 Months	(3 - 4 hours x 5 days a week)
Part - Time	18 Months	(3 hours x 2 days a week)

COMPULSORY CORE MODULES

No.	Module Title
1	Advanced Academic Communication
2	Creative Entrepreneurship & IP
3	Arts Management & Operations
4	Integrated Design Practice (Generalist)
5	Contemporary Art Theory & Curating
6	Creative Coding & Generative AI
7	Advanced Capstone Project (Level 5)

Enrollment

Contact IMSC at 6423 0668 or info@imsc.edu.sg.

Passion | Progress | Purpose

In Partnership with :

USM Universiti Sains Malaysia · APEX · UOW Malaysia KDU · NSCA Global Chapter Singapore · NSCA National Strength and Conditioning Association · University of Portsmouth

MODULES DESCRIPTION

ADVANCED ACADEMIC COMMUNICATION

This module develops the advanced academic communication skills required for degree-level study. Students produce sustained academic arguments in the form of research papers, synthesise complex theoretical texts with their own studio practice, and participate in high-level academic debates. The module targets English language proficiency at IELTS Band 6.5 equivalent and prepares students to articulate a professional creative identity.

CREATIVE ENTREPRENEURSHIP & IP

This module equips students with the entrepreneurial knowledge and skills needed to launch and sustain a creative practice. Students develop viable business models, identify niche market opportunities, practise professional pitching, and gain a working understanding of Intellectual Property law, copyright protection, and licensing as they apply to creative outputs.

ARTS MANAGEMENT & OPERATIONS

This module develops strategic and operational management competencies for the creative sector. Students learn to produce arts marketing plans, implement audience development strategies, evaluate digital distribution channels, and navigate contracts and rights management. A team project component challenges students to plan and deliver a public-facing arts event concept from brief to operational proposal.

INTEGRATED DESIGN PRACTICE (GENERALIST)

This advanced studio module challenges students to initiate and develop a sustained, independent body of interdisciplinary work. Students translate personal research themes into sophisticated visual or physical outcomes, develop a distinctive creative voice, and engage critically with peers through studio critique. The module builds the professional studio discipline required for the Advanced Capstone Project.

CONTEMPORARY ART THEORY & CURATING

This module examines key themes and critical frameworks shaping contemporary art practice and exhibition-making. Students analyse curatorial methodologies, evaluate the impact of Social Practice and community-based engagement, apply critical theories such as Post-colonialism and Feminism to artworks, and develop independent critical positions on global exhibitions and biennials.

CREATIVE CODING & GENERATIVE AI

This module explores the intersection of technology, creative practice, and artificial intelligence. Students use programming languages such as Python or Processing for artistic expression, create interactive art installations or digital environments, and explore Generative Design using algorithmic tools. A critical component of the module examines the ethical implications of AI regarding copyright, authorship, bias, and the future of human creativity.

ADVANCED CAPSTONE PROJECT (LEVEL 5)

The Advanced Capstone Project is the culminating module of the Advanced Diploma in Art and Design Management. Students conceive, develop, and publicly present a large-scale, self-directed project that integrates the technical, conceptual, and management competencies developed across all programme modules. The module culminates in a Graduation Show, a professional portfolio, and a reflective exit report demonstrating readiness for degree-level progression or professional practice.

Fees

LOCAL STUDENTS		
FEES BREAKDOWN		**AMOUNT INCLUDING GST (SGD)**
Academic Fees		
1	Course Fees	$ 15,914.00
	SUB - TOTAL :	**$ 15,914.00**
Others		
2	Application Fees - ***non-refundable***	$ 196.20
3	Fee Protection Scheme (FPS) - ***compulsory***	$ 261.60
	GRAND - TOTAL :	**$ 16,371.80**
4	Medical Insurance - ***optional***	$ 98.10
		$ 16,469.90

Note :

- *Application Fees have to be paid to begin the registration process.*
- *Fee Protection Scheme is compulsory and payable before course commencement.*
- *Instalment payment potentially available for local students.*
- *Medical insurance is optional, depending on whether student has equivalent local insurance coverage.*

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		**AMOUNT INCLUDING GST (SGD)**
1	Deferment Fees	$ 239.80
2	Re-AssessmentFees ***(per unit)***	$ 163.50
3	Re-Module Fees ***(per module)***	$ 436.00
4	Penalty for Late Payment ***(per week)***	$ 10.90
5	ICA Online Issuance Fee ***(for Student's Pass)***	$ 60.00 - $ 90.00
6	Medical Insurance ***(if applicable)***	$ 98.10
7	IMSC Uniform	$ 32.70
8	Exam Appeal Fee	$ 54.50
9	Renewal of Student's Pass ***(including ICA processing & issuance fee)***	$ 135.00
10	Printing Cost ***(per sheet)***	$ 0.20 - $ 0.40

Enrollment



Contact IMSC at 6423 0668 or info@imsc.edu.sg.

Passion | Progress | Purpose

In Partnership with :

USM Universiti Sains Malaysia · APEX · UOW Malaysia KDU · NSCA Global Chapter Singapore · NSCA National Strength and Conditioning Association · University of Portsmouth

Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		**AMOUNT INCLUDING GST (SGD)**
Academic Fees		
1	Course Fees	$ 15,914.00
	SUB - TOTAL :	**$ 15,914.00**
Others		
2	Application Fees - ***non-refundable***	$ 392.40
3	Fee Protection Scheme (FPS) - ***compulsory***	$ 261.60
4	Medical Insurance - ***compulsory***	$ 98.10
	GRAND - TOTAL :	**$ 16,666.10**

Note :

- *Application Fees have to be paid to begin the registration process.*
- *All items except Application Fees must be paid in a single instalment before course commencement.*

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		**AMOUNT INCLUDING GST (SGD)**
1	Deferment Fees	$ 239.80
2	Re-AssessmentFees ***(per unit)***	$ 163.50
3	Re-Module Fees ***(per module)***	$ 436.00
4	Penalty for Late Payment ***(per week)***	$ 10.90
5	ICA Online Issuance Fee ***(for Student's Pass)***	$ 60.00 - $ 90.00
6	Medical Insurance ***(if applicable)***	$ 98.10
7	IMSC Uniform	$ 32.70
8	Exam Appeal Fee	$ 54.50
9	Renewal of Student's Pass ***(including ICA processing & issuance fee)***	$ 135.00
10	Printing Cost ***(per sheet)***	$ 0.20 - $ 0.40

Enrollment



Contact IMSC at 6423 0668 or info@imsc.edu.sg.

Passion | Progress | Purpose

In Partnership with :

USM Universiti Sains Malaysia · APEX · UOW Malaysia KDU · NSCA Global Chapter Singapore · NSCA National Strength and Conditioning Association · University of Portsmouth

About IMSC

Founded in 2003, IMSC stands as one of Singapore's pioneering private educational institutions. It emerged following the privatization of the education division within the former Singapore Sports Council.

We deliver tailored education solutions that transform students into globally competitive professionals and visionary entrepreneurs. Our programs are meticulously designed to align with high-growth industries, ensuring graduates not only secure opportunities but thrive in them.

During its founding days, IMSC was appointed by the United States Sports Academy (USSA) as its sole partner in Singapore to provide quality academic sports certifications and diplomas. Thereafter, IMSC continued to grow from strength to strength, and has diversified into providing professional certifications and education in multiple industries such as business management, hospitality and tourism, sports and wellness, logistics, and many others.

IMSC has persistently emphasized building a formidable international presence. It has attracted students from over 15 countries and has established academic and industry partnerships with esteemed institutions in China, Malaysia, Vietnam, England, Australia, and India. Today, IMSC's programmes can also be found in countries like Malaysia and China.

OUR MISSION

We are committed to becoming Asia's premier education innovator, empowering students with industry-aligned skills that transcend borders.

OUR VISION

To Lead Asia in Building Sustainable, Global Careers.

OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

OUR VALUES

Passion | Progress | Purpose

Why choose IMSC?

- Industry Readiness – Special emphasis on teaching skills and knowledge necessary for the workforce.
- Access to Higher Education - Our pedagogy is grounded in a curriculum aligned with the latest frameworks adopted by leading universities, ensuring that students acquire relevant, forward-thinking knowledge and are well-prepared for advanced learning.
- Rigorous Curriculum - Provide students with a strong academic foundation that would allow them to pursue higher education.
- Experienced Educators - Our educators are industry practitioners, ensuring students learn workplace-relevant skills and knowledge.

Enrollment

Contact IMSC at 6423 0668 or info@imsc.edu.sg.

Passion | Progress | Purpose

In Partnership with :