



SCAN ME



Diploma in Art and Design

WHY CHOOSE US?



High Employability

Prepare students to meet the needs of the future industry



Industry Relevance

Industry experts to help keep our programmes relevant



Industry Recognition

Received endorsements from industry-leading organisations



International Partners

Established partnerships and worked with industry-leading education institutions



Certificate No. EDU-2-2149
Validity: 11 April 2026 to 10 April 2030

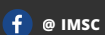
COURSE OVERVIEW

The Diploma in Art and Design is a comprehensive programme designed for students seeking to establish strong foundational skills in art and design practice, academic literacy, and creative thinking. Spanning nine modules, the curriculum integrates technical studio practice, digital workflows, contextual studies, design thinking, and business fundamentals. Students develop the creative and academic competencies equivalent to the first year of a bachelor's degree in art and design, preparing them for progression to the Advanced Diploma in Art and Design Management or direct entry into Year 2 of relevant undergraduate programmes.

JOB PROSPECTS

- Junior Graphic Designer
- Visual Communication Assistant
- Digital Content Creator
- Studio Assistant / Art Technician
- Creative Media Assistant
- Freelance Illustrator / Visual Artist

RCB No. 200305869C | Exp: 13 July 2022 - 12 July 2026



@ IMSC



@ int.mgmt.and.sports.college



@ imscsg

Visit us at : www.imsc.edu.sg/

Contact us at : +65 6423 0668 or info@imsc.edu.sg.

Entry Requirements

Age	<ul style="list-style-type: none"> Minimum 16 years old
Academic Qualification	<ul style="list-style-type: none"> 3 GCE O' Level Passes at C6 and above; or NITEC or Higher NITEC; or High School Graduation Certificate; or equivalent
Mature Candidates	<ul style="list-style-type: none"> Mature candidates (minimum 30 years old with 8 years of working experience) with NITEC or minimum 2 GCE O level passes (at least C6 in English and any other subject) or 3 GCE N level passes (at least grade 5 in English and any two other subjects)
English Language Proficiency	<ul style="list-style-type: none"> GCE 'O' Level Pass in English \geq C6 ; OR IELTS \geq 5.0 or equivalent TOEFL \geq 49 and above; or Pearson Test of English (PTE) \geq 42 ; or Duolingo English Test Score (DET) score of \geq 75 ; or Pass in IMSC Language Literacy and Numeracy (LLN) Test

Intake

Monthly intake. Please contact IMSC for specific intake dates.

Fees *

Local Students	\$ 16,371.80
<small>*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)</small>	
International Students	\$ 16,666.10
<small>*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)</small>	

Duration

Full - Time	12 Months (3 - 4 hours x 5 days a week)
Part - Time	18 Months (3 hours x 2 days a week)

COMPULSORY CORE MODULES

No.	Module Title
1	English for Academic Purposes & Critical Thinking
2	Foundation Visual Studies
3	Digital Skills & Workflows
4	Design Fundamentals & Mixed Media
5	Contextual Studies: Critical Inquiry
6	Design Thinking & User Empathy
7	Principles of Business & Economics
8	Research & Academic Writing
9	Capstone Project (Level 4)

Enrollment



Contact IMSC at **6423 0668** or
info@imsc.edu.sg.

In Partnership with :



PART OF THE UNIVERSITY
OF WOLLONGONG AUSTRALIA
CE:ORAL:NF:PW:OR:K



MODULES DESCRIPTION

ENGLISH FOR ACADEMIC PURPOSES & CRITICAL THINKING

This module develops the academic literacy and critical thinking skills essential for success in art and design education. Students learn formal academic writing conventions, discipline-specific vocabulary, systematic literature search techniques, note-taking strategies, oral presentation skills, and the critical evaluation of research sources. The module establishes the scholarly foundations required for all subsequent creative and theoretical modules.

FOUNDATION VISUAL STUDIES

This studio module establishes core observational drawing and visual communication skills. Students develop technical proficiency in mark-making, line weight, colour theory, and compositional principles through intensive practical exercises, using a variety of traditional drawing media. The module places strong emphasis on systematic documentation of the creative process through a process sketchbook and regular critical self-evaluation.

DIGITAL SKILLS & WORKFLOWS

This module develops professional digital competency using industry-standard Adobe Creative Suite applications. Students gain practical experience in image editing with Photoshop, vector illustration with Illustrator, and multi-page layout design with InDesign. The module teaches effective digital asset management and bridges hand-drawn concepts with refined digital outputs.

DESIGN FUNDAMENTALS & MIXED MEDIA

This module introduces the core principles of graphic design — including typography, visual hierarchy, and grid systems — alongside hands-on experimentation with traditional and non-traditional materials. Students learn to integrate digital and physical media within single creative outcomes and develop a thorough understanding of the professional design process from initial brief to final output.

CONTEXTUAL STUDIES: CRITICAL INQUIRY

This module situates art and design practice within broader historical, cultural, and social contexts. Students examine key movements in Western and Southeast Asian art history, develop formal visual analysis skills, and explore themes of globalism, sustainability, and identity in 21st-century visual culture. The module builds the critical vocabulary and analytical frameworks needed for advanced study.

DESIGN THINKING & USER EMPATHY

This module introduces Design Thinking as a structured, human-centred framework for creative problem solving. Students apply empathy research techniques, rapid prototyping, and iterative testing to generate and refine design solutions. The module uses the Double Diamond model to guide students through the phases of discovery, definition, development, and delivery.

Enrollment



Contact IMSC at **6423 0668** or
info@imsc.edu.sg.

Passion | Progress | Purpose

In Partnership with :



PART OF THE UNIVERSITY
OF WOLLONGONG AUSTRALIA
GLOBAL NETWORK



MODULES DESCRIPTION

PRINCIPLES OF BUSINESS & ECONOMICS

This module introduces foundational business and economic concepts relevant to the creative industries. Students examine microeconomic principles, the structure of the creative economy, different business models used by arts organisations, and the influence of government policy on arts funding. The module provides the business literacy framework needed for arts management and entrepreneurial practice.

RESEARCH & ACADEMIC WRITING

This module consolidates research methodology and academic writing skills in preparation for independent study at diploma level and beyond. Students learn to formulate research questions, conduct literature reviews, evaluate qualitative and quantitative data collection methods, and produce well-structured academic work. The module reinforces rigorous referencing practices and techniques for effective self-directed learning.

CAPSTONE PROJECT (LEVEL 4)

The Capstone Project is the summative module of the Diploma in Art and Design. Students conceive, develop, and present a self-directed creative project that integrates the technical, conceptual, and research skills developed throughout the programme. The module culminates in a professional exhibition and a reflective final report, demonstrating readiness for progression to the Advanced Diploma in Art and Design Management.

Enrollment



Contact IMSC at **6423 0668** or
info@imsc.edu.sg.

Passion | Progress | Purpose

In Partnership with :



PART OF THE UNIVERSITY
OF WOLLONGONG AUSTRALIA
GLOBAL NETWORK



Fees

LOCAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
1	Course Fees	\$ 15,914.00
SUB - TOTAL :		\$ 15,914.00
<i>Others</i>		
2	Application Fees - <i>non-refundable</i>	\$ 196.20
3	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 261.60
GRAND - TOTAL :		\$ 16,371.80
4	Medical Insurance - <i>optional</i>	\$ 98.10
		\$ 16,469.90
<i>Note :</i>		
<ul style="list-style-type: none"> • Application Fees have to be paid to begin the registration process. • Fee Protection Scheme is compulsory and payable before course commencement. • Instalment payment potentially available for local students. • Medical insurance is optional, depending on whether student has equivalent local insurance coverage. 		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
1	Deferment Fees	\$ 239.80
2	Re-Assessment Fees (<i>per unit</i>)	\$ 163.50
3	Re-Module Fees (<i>per module</i>)	\$ 436.00
4	Penalty for Late Payment (<i>per week</i>)	\$ 10.90
5	ICA Online Issuance Fee (<i>for Student's Pass</i>)	\$ 60.00 - \$ 90.00
6	Medical Insurance (<i>if applicable</i>)	\$ 98.10
7	IMSC Uniform	\$ 32.70
8	Exam Appeal Fee	\$ 54.50
9	Renewal of Student's Pass (<i>including ICA processing & issuance fee</i>)	\$ 135.00
10	Printing Cost (<i>per sheet</i>)	\$ 0.20 - \$ 0.40

Enrollment



Contact IMSC at **6423 0668** or
info@imsc.edu.sg.

In Partnership with :



PART OF THE UNIVERSITY
OF WOLLONGONG AUSTRALIA
GLOBAL NETWORK



Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
1	Course Fees	\$ 15,914.00
SUB - TOTAL :		\$ 15,914.00
<i>Others</i>		
2	Application Fees - <i>non-refundable</i>	\$ 392.40
3	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 261.60
4	Medical Insurance - <i>compulsory</i>	\$ 98.10
GRAND - TOTAL :		\$ 16,666.10
<p>Note :</p> <ul style="list-style-type: none"> • Application Fees have to be paid to begin the registration process. • All items except Application Fees must be paid in a single instalment before course commencement. 		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
1	Deferment Fees	\$ 239.80
2	Re-Assessment Fees (<i>per unit</i>)	\$ 163.50
3	Re-Module Fees (<i>per module</i>)	\$ 436.00
4	Penalty for Late Payment (<i>per week</i>)	\$ 10.90
5	ICA Online Issuance Fee (<i>for Student's Pass</i>)	\$ 60.00 - \$ 90.00
6	Medical Insurance (<i>if applicable</i>)	\$ 98.10
7	IMSC Uniform	\$ 32.70
8	Exam Appeal Fee	\$ 54.50
9	Renewal of Student's Pass (<i>including ICA processing & issuance fee</i>)	\$ 135.00
10	Printing Cost (<i>per sheet</i>)	\$ 0.20 - \$ 0.40

Enrollment



Contact IMSC at **6423 0668** or
info@imsc.edu.sg.

Passion

Progress

Purpose

In Partnership with :



PART OF THE UNIVERSITY
OF WOLLONGONG AUSTRALIA
GLOBAL NETWORK



About IMSC

Founded in 2003, IMSC stands as one of Singapore's pioneering private educational institutions. It emerged following the privatization of the education division within the former Singapore Sports Council.

We deliver tailored education solutions that transform students into globally competitive professionals and visionary entrepreneurs. Our programs are meticulously designed to align with high-growth industries, ensuring graduates not only secure opportunities but thrive in them.

During its founding days, IMSC was appointed by the United States Sports Academy (USSA) as its sole partner in Singapore to provide quality academic sports certifications and diplomas. Thereafter, IMSC continued to grow from strength to strength, and has diversified into providing professional certifications and education in multiple industries such as business management, hospitality and tourism, sports and wellness, logistics, and many others.

IMSC has persistently emphasized building a formidable international presence. It has attracted students from over 15 countries and has established academic and industry partnerships with esteemed institutions in China, Malaysia, Vietnam, England, Australia, and India. Today, IMSC's programmes can also be found in countries like Malaysia and China.

OUR MISSION

We are committed to becoming Asia's premier education innovator, empowering students with industry-aligned skills that transcend borders.

OUR VISION

To Lead Asia in Building Sustainable, Global Careers.

OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

OUR VALUES

Passion | Progress | Purpose

Why choose IMSC?

- Industry Readiness – Special emphasis on teaching skills and knowledge necessary for the workforce.
- Access to Higher Education - Our pedagogy is grounded in a curriculum aligned with the latest frameworks adopted by leading universities, ensuring that students acquire relevant, forward-thinking knowledge and are well-prepared for advanced learning.
- Rigorous Curriculum - Provide students with a strong academic foundation that would allow them to pursue higher education.
- Experienced Educators - Our educators are industry practitioners, ensuring students learn workplace-relevant skills and knowledge.

Enrollment



Contact IMSC at **6423 0668** or
info@imsc.edu.sg.

Passion | Progress | Purpose

In Partnership with :



PART OF THE UNIVERSITY
OF WOLLONGONG AUSTRALIA
GLOBAL NETWORK

