



SCAN ME

# Higher Diploma in International Business Management

## WHY CHOOSE IMSC?



### High Employability

Prepare students to meet the needs of the future industry



### Industry Relevance

Industry experts to help keep our programmes relevant



### Industry Recognition

Received endorsements from industry-leading organisations



### International Partners

Established partnerships and worked with industry-leading education institutions

## COURSE OVERVIEW

This course aims to cultivate dynamic business leaders equipped for today's complex global landscape. You'll gain a deep understanding of organisational dynamics, sustainable practices, and financial principles, while mastering data-driven decision-making and digital transformation strategies. The program also focuses on developing crucial skills in global talent management, legal frameworks, marketing, and effective communication, preparing you for diverse professional challenges.


## JOB PROSPECTS

- Business Development Manager
- International E-Commerce Manager
- International Marketing Manager
- Operations Manager
- Business Analyst
- Management Analyst
- Logistics Manager
- Product Manager



Certificate No. EDU-2-2149  
Validity: 11 April 2026 to 10 April 2030

RCB No. 200305869C | Exp: 13 July 2022 - 12 July 2026

 @ IMSC

 @ int.mgmt.and.sports.college

Visit us at : [www.imsc.edu.sg](http://www.imsc.edu.sg)

Contact us at : +65 6423 0668 or [info@imsc.edu.sg](mailto:info@imsc.edu.sg).

## Entry Requirements

Age	<ul style="list-style-type: none"> <li>• Minimum 17 years old</li> </ul>
Academic Qualification	<ul style="list-style-type: none"> <li>• 1 GCE A' Level Passes at E and above; or</li> <li>• Diploma Graduate; or Grade 12 Certificate; or equivalent</li> <li>• Mature candidates (≥ 30 years old with 8 years' work experience); or candidates with other qualifications will be considered on a case-by-case basis</li> </ul>
English Language Proficiency	<ul style="list-style-type: none"> <li>• GCE 'O' Level Pass in English at C6 and above; or</li> <li>• IELTS 5.0 and above; or</li> <li>• TOEFL 49 and above; or</li> <li>• Pearson Test of English (PTEA) 42 and above; or</li> <li>• Duolingo English Test Score (DET) score of 75 and above; or</li> <li>• Pass in IMSC Language Literacy and Numeracy (LLN) Test</li> </ul>



## COMPULSORY CORE MODULES

## Intake

Monthly intake. Please contact IMSC for specific intake dates.

## Fees \*

Local Students	\$ 12,229.80
<small>*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)</small>	
International Students	\$ 13,832.10
<small>*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)</small>	

## Duration

(3 hours x 5 days a week)

Full - Time	12 Months
Industrial Attachment ( <i>compulsory</i> )	Up to 6 Months

No.	Module Title
1	Organisation Behaviors & Change Management
2	Sustainable Enterprise and Leadership
3	Financial Economics
4	Business Analytics
5	Digital Strategies for Business Transformation
6	Harnessing Global Talents, Cultures and ESG
7	Research & Academic Writing
8	Business Law
9	Principles of Management
10	Principles of Accounting
11	Marketing Essentials
12	Professional Communications

## Enrollment



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## MODULES DESCRIPTION

### ORGANISATION BEHAVIORS & CHANGE MANAGEMENT

This module provides a comprehensive understanding of organisational behaviour and change management principles, theories, and practices. Students will learn to analyse individual and group dynamics, understand motivation and engagement, and develop strategies for managing change effectively in today's global workplace.

### SUSTAINABLE ENTERPRISE AND LEADERSHIP

This module explores the critical intersection of sustainability, entrepreneurship, and leadership. It equips learners with the knowledge and skills to identify opportunities, apply ethical principles, and foster an entrepreneurial mindset to drive positive environmental and social impact through sustainable business practices.

### FINANCIAL ECONOMICS

This module provides a comprehensive introduction to the core principles of financial and managerial accounting, financial analysis, and fundamental economic concepts. Students will learn to interpret financial information, make informed business decisions, understand macroeconomic trends, and evaluate the impact of economic policies.

### BUSINESS ANALYTICS

This module equips students with essential business analytics skills. Learn to analyze data using statistics, create impactful visualizations, build predictive models, and formulate data-driven business recommendations. Gain practical experience with industry-standard tools for informed decision-making.

### DIGITAL STRATEGIES FOR BUSINESS TRANSFORMATION

This module is designed to equip students with a comprehensive understanding of digital transformation and its profound impact on businesses across various industries. Students will explore the key concepts, technologies, and strategies that drive successful digital transformation initiatives. The module will also focus on developing the ability to identify digital opportunities and threats, and to formulate innovative digital strategies and business models.

### HARNESSING GLOBAL TALENTS, CULTURES AND ESG

This module explores the attraction, management, development, and retention of talent in a global context, with a strong emphasis on Environmental, Social, and Governance (ESG) principles. It equips learners with the knowledge and skills to develop and implement talent management strategies that align with business goals and values, and to evaluate the effectiveness of these practices.

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Purpose

## MODULES DESCRIPTION

### **RESEARCH & ACADEMIC WRITING**

The aim of this unit is to provide learners with an understanding of the main factors influencing the development of the hospitality and tourism industry. Learners will develop the ability to analyse the factors affecting demand within the industry as well as knowledge of the main providers of goods and services in hospitality and tourism.

### **BUSINESS LAW**

The module offers a comprehensive understanding of United Kingdom's business law. Covering legal framework, contract law, company law, and intellectual property law, learners gain knowledge of key legal considerations, rights, and obligations. This prepares them to navigate legal challenges and make informed decisions in their professional careers.

### **PRINCIPLES OF MANAGEMENT**

This module aims to equip students with a foundational understanding of management, encompassing organizational concepts, managerial roles, and the historical evolution of management thought. It will also explore the complexities of managing in a global environment and the critical importance of ethical considerations and social responsibility in modern business practices, including emerging areas like greening of management.

### **PRINCIPLES OF ACCOUNTS**

This module aims to equip students with a fundamental understanding of accounting principles and practices. It will cover the core concepts, procedures for recording financial transactions, and the preparation of essential financial statements. Students will also learn to handle specific accounting scenarios, including control accounts, non-profit organizations, and reconstructing financial information from limited data, fostering practical accounting skills.

### **MARKETING ESSENTIALS**

This module aims to provide a comprehensive understanding of marketing principles, from foundational concepts and environmental analysis to consumer behavior, product development, pricing strategies, and integrated communication. Students will develop practical skills for managing marketing information and crafting effective strategies to deliver customer value.

### **PROFESSIONAL COMMUNICATIONS**

This module equips learners with essential communication skills vital for professional success. It delves into the foundational theories of communication, hones personal communication techniques, and builds confidence in public speaking, group discussions, and persuasive presentations. The module also emphasizes critical thinking, research, and effective use of visual aids to enhance communication impact.

### **INDUSTRIAL ATTACHMENT**

Upon completion of all academic modules, students are required to undertake an industrial attachment of up to 6 months with an organization of their choice. The industrial attachment gives students first-hand practical experience and the chance to see what a variety of different jobs are really like, including some the student may not have considered. Students will learn more about the expectations of different roles and develop key competencies needed for employment. Students will be required to submit reports and evaluations during the attachment.

## Fees

LOCAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 11,772.00
<b>SUB - TOTAL :</b>		<b>\$ 11,772.00</b>
<i>Others</i>		
<b>2</b>	Application Fees - <i>non-refundable</i>	\$ 196.20
<b>3</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 261.60
<b>GRAND - TOTAL :</b>		<b>\$ 12,229.80</b>
<b>4</b>	Medical Insurance - <i>optional</i>	\$ 98.10
		<b>\$ 12,327.90</b>
<i>Note :</i>		
<ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• Fee Protection Scheme is compulsory and payable before course commencement.</li> <li>• Instalment payment potentially available for local students.</li> <li>• Medical insurance is optional, depending on whether student has equivalent local insurance coverage.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 436.00
<b>4</b>	Penalty for Late Payment ( <i>per week</i> )	\$ 10.90
<b>5</b>	ICA Online Issuance Fee ( <i>for Student's Pass</i> )	\$ 60.00 - \$ 90.00
<b>6</b>	Medical Insurance ( <i>if applicable</i> )	\$ 98.10
<b>7</b>	IMSC Uniform	\$ 32.70
<b>8</b>	Exam Appeal Fee	\$ 54.50
<b>9</b>	Renewal of Student's Pass ( <i>including ICA processing &amp; issuance fee</i> )	\$ 135.00
<b>10</b>	Printing Cost ( <i>per sheet</i> )	\$ 0.20 - \$ 0.40

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## Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 13,080.00
<b>SUB - TOTAL :</b>		<b>\$ 13,080.00</b>
<i>Others</i>		
<b>2</b>	Application Fees - <i>non-refundable</i>	\$ 392.40
<b>3</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 261.60
<b>4</b>	Medical Insurance - <i>compulsory</i>	\$ 98.10
<b>GRAND - TOTAL :</b>		<b>\$ 13,832.10</b>
<i>Note :</i>		
<ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• All items except Application Fees must be paid in a single instalment before course commencement.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 436.00
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## About IMSC

Founded in 2003, IMSC stands as one of Singapore's pioneering private educational institutions. It emerged following the privatization of the education division within the former Singapore Sports Council.

We deliver tailored education solutions that transform students into globally competitive professionals and visionary entrepreneurs. Our programs are meticulously designed to align with high-growth industries, ensuring graduates not only secure opportunities but thrive in them.

During its founding days, IMSC was appointed by the United States Sports Academy (USSA) as its sole partner in Singapore to provide quality academic sports certifications and diplomas. Thereafter, IMSC continued to grow from strength to strength, and has diversified into providing professional certifications and education in multiple industries such as business management, hospitality and tourism, sports and wellness, logistics, and many others.

IMSC has persistently emphasized building a formidable international presence. It has attracted students from over 15 countries and has established academic and industry partnerships with esteemed institutions in China, Malaysia, Vietnam, England, Australia, and India. Today, IMSC's programmes can also be found in countries like Malaysia and China.

### OUR MISSION

We are committed to becoming Asia's premier education innovator, empowering students with industry-aligned skills that transcend borders

### OUR VISION

To lead Asia in building sustainable, global careers

### OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

### OUR VALUES

Passion | Progress | Purpose

## Why choose IMSC?

- Industry Readiness – Special emphasis on teaching skills and knowledge necessary for the workforce.
- Access to Higher Education - Our pedagogy is grounded in a curriculum aligned with the latest frameworks adopted by leading universities, ensuring that students acquire relevant, forward-thinking knowledge and are well-prepared for advanced learning.
- Rigorous Curriculum - Provide students with a strong academic foundation that would allow them to pursue higher education.
- Experienced Educators - Our educators are industry practitioners, ensuring students learn workplace-relevant skills and knowledge.

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