



SCAN ME

Advanced Diploma in Hospitality and Tourism Management (E-Learning) (Part-Time)

WHY CHOOSE IMSC?



High Employability

Prepare students to meet the needs of the future industry



Industry Relevance

Industry experts to help keep our programmes relevant



Industry Recognition

Received endorsements from industry-leading organisations



International Partners

Established partnerships and worked with industry-leading education institutions

COURSE OVERVIEW

The Advanced Diploma in Hospitality and Tourism Management (E-Learning) programme is designed to help students develop higher-level skill sets in managing various aspects of the hospitality and tourism industry. This programme aims to prepare students with business management skills, as well as, understanding both the front-end operations and back-end process. Through the combination of online learning and on-the-job training through the Industrial Attachment, students will be able to embark confidently in the booming hospitality and tourism industry as this programme provides them the opportunity to gain advanced knowledge about the industry, enhance their communication skills and apply their knowledge to real-life scenarios.

JOB PROSPECTS

- Accommodation Manager
- Events Manager
- Catering Manager
- Tour Liaison Officer / Manager
- Restaurant Manager
- Hotel Manager
- Destination and Attraction Manager
- Hotel & Hospitality Services Manager



Cert No. : EDU-2-2149
Validity : 11/04/2022 - 10/04/2026

RCB No. 200305869C | Exp: 13 July 2022 - 12 July 2026

 @ IMSC

 @ int.mgmt.and.sports.college

Visit us at : www.imsc.edu.sg/imscadip-hosp-tourism-mgmt-new

Contact us at : +65 6423 0668 or info@imsc.edu.sg.

Entry Requirements

Age	<ul style="list-style-type: none"> • Minimum 17 years old
Academic Qualification	<ul style="list-style-type: none"> • 1 GCE 'A' Level Pass; or • Diploma Graduate; or • Grade 12 Certificate; or equivalent
English Language Proficiency	<ul style="list-style-type: none"> • GCE 'O' Level Pass in English at C6 and above; or • IELTS 5.5 and above; or • TOEFL 56 and above; or • Pearson Test of English (PTEA) 48 and above; or • Duolingo English Test Score (DET) score of 85 and above; or • Pass in IMSC Language Literacy and Numeracy (LLN) Test

Intake

Monthly intake. Please contact IMSC for specific intake dates.

Fees *

Local Students \$ 2, 365.30
*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)

International Students \$ 2, 365.30
*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)

Duration

Part - Time 6 Months (3 hours x 2 days a week)

Industrial Attachment (compulsory) Up to 6 Months

Enrollment



Contact IMSC at **6423 0668** or
info@imsc.edu.sg.

COMPULSORY CORE MODULES

No.	Module Title
1	Services Marketing and Customer Service
2	Events Management
3	Development of the Hospitality and Tourism Industry
4	Managing Food and Beverage Operation
5	Managing Housekeeping and Room Division Operations
6	Academic and Professional Development

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MODULES DESCRIPTION

SERVICES MARKETING AND CUSTOMER SERVICE

The aim of this module is to introduce learners to services marketing techniques and to provide an understanding of the role of customer service in the hospitality and tourism industry. Learners will be introduced to the principles of consumer behaviour and the marketing mix.

EVENTS MANAGEMENT

The aim of this module is to enable learners to understand the different types of events that are linked to the hospitality and tourism industry. Learners will gain an appreciation of the MICE sector as well as knowledge of the requirements of planning and managing events.

DEVELOPMENT OF THE HOSPITALITY AND TOURISM INDUSTRY

The aim of this module is to provide learners with an understanding of the main factors influencing the development of the hospitality and tourism industry. Learners will develop the ability to analyse the factors affecting demand within the industry as well as knowledge of the main providers of goods and services in hospitality and tourism.

MANAGING FOOD AND BEVERAGE OPERATION

This module covers understanding the principles of food production operations, food production operations and food and beverage service.

MANAGING HOUSEKEEPING AND ROOM DIVISION OPERATIONS

The hotel sector, a major tourism component, offers diverse career opportunities. Growth is rapid, with varied roles and locations. This unit covers core hotel services, including Rooms Division, housekeeping, Facilities, and Security. Learners will be able to identify trends and technologies for the sector and the impact they have on the different functions, services, and guest provisions.

Enrollment



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MODULES DESCRIPTION

ACADEMIC AND PROFESSIONAL DEVELOPMENT

The aim of this module is to provide learners with an understanding of the main factors influencing the development of the hospitality and tourism industry. Learners will develop the ability to analyse the factors affecting demand within the industry as well as knowledge of the main providers of goods and services in hospitality and tourism. (cont'd)

INDUSTRIAL ATTACHMENT

Upon completion of all academic modules, students are required to undertake an industrial attachment of up to 6 months with an organization of their choice. The industrial attachment gives students first-hand practical experience and the chance to see what a variety of different jobs are really like, including some the student may not have considered. Students will learn more about the expectations of different roles and develop key competencies needed for employment. Students will be required to submit reports and evaluations during the attachment.

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Fees

LOCAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
1	Course Fees	\$ 2,180.00
SUB - TOTAL :		\$ 2,180.00
<i>Others</i>		
2	Application Fees - <i>non-refundable</i>	\$ 54.50
3	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 130.80
GRAND - TOTAL :		\$ 2,365.30
<i>Note :</i>		
<ul style="list-style-type: none"> • Application Fees have to be paid to begin the registration process. • Fee Protection Scheme is compulsory and payable before course commencement. • Instalment payment potentially available for local students. • Medical insurance is optional, depending on whether student has equivalent local insurance coverage. 		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
1	Deferment Fees	\$ 239.80
2	Re-Assessment Fees (<i>per unit</i>)	\$ 163.50
3	Re-Module Fees (<i>per module</i>)	\$ 436.00
4	Penalty for Late Payment (<i>per week</i>)	\$ 10.90
5	ICA Online Issuance Fee (<i>for Student's Pass</i>)	\$ 60.00 - \$ 90.00
6	Medical Insurance (<i>if applicable</i>)	\$ 98.10
7	IMSC Uniform	\$ 32.70
8	Exam Appeal Fee	\$ 54.50
9	Renewal of Student's Pass (<i>including ICA processing & issuance fee</i>)	\$ 135.00
10	Printing Cost (<i>per sheet</i>)	\$ 0.20 - \$ 0.40

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Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
1	Course Fees	\$ 2,180.00
SUB - TOTAL :		\$ 2,180.00
<i>Others</i>		
2	Application Fees - <i>non-refundable</i>	\$ 54.50
3	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 130.80
GRAND - TOTAL :		\$ 2,365.30
<i>Note :</i>		
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About IMSC

Founded in 2003, IMSC stands as one of Singapore's pioneering private educational institutions. It emerged following the privatization of the education division within the former Singapore Sports Council.

We deliver tailored education solutions that transform students into globally competitive professionals and visionary entrepreneurs. Our programs are meticulously designed to align with high-growth industries, ensuring graduates not only secure opportunities but thrive in them.

During its founding days, IMSC was appointed by the United States Sports Academy (USSA) as its sole partner in Singapore to provide quality academic sports certifications and diplomas. Thereafter, IMSC continued to grow from strength to strength, and has diversified into providing professional certifications and education in multiple industries such as business management, hospitality and tourism, sports and wellness, logistics, and many others.

IMSC has persistently emphasized building a formidable international presence. It has attracted students from over 15 countries and has established academic and industry partnerships with esteemed institutions in China, Malaysia, Vietnam, England, Australia, and India. Today, IMSC's programmes can also be found in countries like Malaysia and China.

OUR MISSION

We are committed to becoming Asia's premier education innovator, empowering students with industry-aligned skills that transcend borders.

OUR VISION

To Lead Asia in Building Sustainable, Global Careers.

OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

OUR VALUES

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Why choose IMSC?

- Industry Readiness – Special emphasis on teaching skills and knowledge necessary for the workforce.
- Access to Higher Education - Our pedagogy is grounded in a curriculum aligned with the latest frameworks adopted by leading universities, ensuring that students acquire relevant, forward-thinking knowledge and are well-prepared for advanced learning.
- Rigorous Curriculum - Provide students with a strong academic foundation that would allow them to pursue higher education.
- Experienced Educators - Our educators are industry practitioners, ensuring students learn workplace-relevant skills and knowledge.

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