



SCAN ME

## WHY CHOOSE IMSC?



### High Employability

Prepare students to meet the needs of the future industry



### Industry Relevance

Industry experts to help keep our programmes relevant



### Industry Recognition

Received endorsements from industry-leading organisations



### International Partners

Established partnerships and worked with industry-leading education institutions



RCB No. 200305869C | Exp: 13 July 2022 - 12 July 2026

# Postgraduate Diploma in Hospitality and Tourism Management

## COURSE OVERVIEW

The Postgraduate Diploma in Hospitality and Tourism Management (PDHTM) program is designed to introduce advanced learners to topics pertaining to the hospitality and tourism industry. The PDHTM will enable learners to make well-informed decisions about managing the areas of work in the hospitality and tourism industry. Successful completion of the PDHTM program will provide learners with the opportunity to progress to further study or employment.

## JOB PROSPECTS

- Accommodation Manager
- Events Manager
- Catering Manager
- Tour Liaison Officer / Manager
- Restaurant Manager
- Hotel Manager
- Destination and Attraction Manager
- Hotel & Hospitality Services Manager

Visit us at : [www.imsc.edu.sg/imscpgdip-hosp-tourism-mgmt](http://www.imsc.edu.sg/imscpgdip-hosp-tourism-mgmt)

Contact us at : +65 6423 0668 or [info@imsc.edu.sg](mailto:info@imsc.edu.sg).

## Entry Requirements

Age	<ul style="list-style-type: none"><li>• Minimum 18 years old</li></ul>
Academic Qualification	<ul style="list-style-type: none"><li>• At least a Bachelor's Degree</li></ul>
English Language Proficiency	<ul style="list-style-type: none"><li>• GCE 'O' Level Pass in English at C6 and above; or</li><li>• IELTS 5.5 and above; or</li><li>• TOEFL 56 and above; or</li><li>• Pearson Test of English (PTEA) 48 and above; or</li><li>• Duolingo English Test Score (DET) score of 85 and above; or</li><li>• Pass in IMSC Language Literacy and Numeracy (LLN) Test</li></ul>

## Intake

Yearly intake. Please contact IMSC for specific intake dates.

## Fees \*

<b>Local Students</b>	<b>\$ 8,175.00</b>
* Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)	
<b>International Students</b>	<b>\$ 8,796.30</b>
* Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)	

## Duration

Full - Time	6 Months
Industrial Attachment <i>(compulsory)</i>	Up to 6 Months

## Enrollment



Contact IMSC at 6423 0668 or  
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<b>COMPULSORY CORE MODULES</b>	
<b>No.</b>	<b>Module Title</b>
1	<b>Strategic Management and Marketing</b>
2	<b>Destination Management</b>
3	<b>International Tourism Policy and Development</b>
4	<b>E-Tourism and Social Media</b>
5	<b>Finance Management</b>
6	<b>Human Resource Management</b>

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WOLLONGONG AUSTRALIA

## MODULES DESCRIPTION

### **STRATEGIC MANAGEMENT AND MARKETING**

The aim of this module is to develop learners' understanding of strategic management and marketing in tourism and hospitality organisations. Learners will study a range of organisations and apply theories to understand strategic decision-making, the use of technology and strategic marketing management.

### **DESTINATION MANAGEMENT**

The aim of this module is to develop learners' ability to critically analyse the role of tourism and the visitor economy in modern international tourism destinations from a range of theoretical perspectives. Learners will gain a critical understanding of broader perspectives required to manage and market tourism in the modern international city, and to inform their tourism and marketing strategies.

### **INTERNATIONAL TOURISM POLICY AND DEVELOPMENT**

The aim of this module is to develop learners' critical understanding of the principles of tourism policy and how these relate to issues of development. Learners will evaluate theories of international development and apply these to a tourism context. Learners will also apply development indicators and create proposals for tourism projects to address development problems.

### **E-TOURISM AND SOCIAL MEDIA**

The aim of this module is to develop learners' ability to critically analyse the role of technology within the tourism and hospitality industry, including the evaluation of the impacts of new and emerging technology on organisational operations. Learners will consider the emergence of the etourism concept and analyse the influence of social media from both consumer and organisation perspectives.

### **FINANCE MANAGEMENT**

The aim of this module is to provide learners with an understanding of the fundamental principles of financial accounting and financial management in the hospitality and tourism industry and how to apply these principles in practice.

### **HUMAN RESOURCE MANAGEMENT**

The aim of this module is to provide learners with the ability to select and apply appropriate human resources frameworks to the hospitality and tourism industry. Learners will develop skills in the recruitment and retention of staff, as well as the importance of training and industrial relations. Learners will understand the importance of identifying and managing cultural diversity in the workforce.

### **INDUSTRIAL ATTACHMENT**

Upon completion of all academic modules, students are required to undertake an industrial attachment of up to 6 months with an organization of their choice. The industrial attachment gives students first-hand practical experience and the chance to see what a variety of different jobs are really like, including some the student may not have considered. Students will learn more about the expectations of different roles and develop key competencies needed for employment. Students will be required to submit reports and evaluations during the attachment.

## **Enrollment**



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**Passion**

**Progress**

**Purpose**

## **In Partnership with :**



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 GLOBAL NETWORK



## Fees

<b>LOCAL STUDENTS</b>		
<b>FEES BREAKDOWN</b>		<b>AMOUNT INCLUDING GST (SGD)</b>
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 7,848.00
<b>SUB - TOTAL :</b>		<b>\$ 7,848.00</b>
<i>Others</i>		
<b>2</b>	Application Fees - <i>non-refundable</i>	\$ 196.20
<b>3</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 130.80
<b>GRAND - TOTAL :</b>		<b>\$ 8,175.00</b>
<b>4</b>	Medical Insurance - <i>optional</i>	\$ 98.10
		<b>\$ 8,273.10</b>
<p><i>Note :</i></p> <ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• Fee Protection Scheme is compulsory and payable before course commencement.</li> <li>• Instalment payment potentially available for local students.</li> <li>• Medical insurance is optional, depending on whether student has equivalent local insurance coverage.</li> </ul>		

<b>MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)</b>		
	<b>PURPOSE OF FEES</b>	<b>AMOUNT INCLUDING GST (SGD)</b>
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 436.00
<b>4</b>	Penalty for Late Payment ( <i>per week</i> )	\$ 10.90
<b>5</b>	ICA Online Issuance Fee ( <i>for Student's Pass</i> )	\$ 60.00 - \$ 90.00
<b>6</b>	Medical Insurance ( <i>if applicable</i> )	\$ 98.10
<b>7</b>	IMSC Uniform	\$ 32.70
<b>8</b>	Exam Appeal Fee	\$ 54.50
<b>9</b>	Renewal of Student's Pass ( <i>including ICA processing &amp; issuance fee</i> )	\$ 135.00
<b>10</b>	Printing Cost ( <i>per sheet</i> )	\$ 0.20 - \$ 0.40

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## Enrollment



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Passion

Progress

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**NSCA®  
GLOBAL CHAPTER  
SINGAPORE**



**NSCA®  
NATIONAL STRENGTH AND  
CONDITIONING ASSOCIATION**



**UNIVERSITY OF  
PORTSMOUTH**

## Fees

<b>INTERNATIONAL STUDENTS</b>		
<b>FEES BREAKDOWN</b>		<b>AMOUNT INCLUDING GST (SGD)</b>
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 8,175.00
<b>SUB - TOTAL :</b>		<b>\$ 8,175.00</b>
<i>Others</i>		
<b>2</b>	Application Fees - <i>non-refundable</i>	\$ 392.40
<b>3</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 130.80
<b>4</b>	Medical Insurance - <i>compulsory</i>	\$ 98.10
<b>GRAND - TOTAL :</b>		<b>\$ 8,796.30</b>
<p><i>Note :</i></p> <ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• All items except Application Fees must be paid in a single instalment before course commencement.</li> </ul>		

<b>MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)</b>		
	<b>PURPOSE OF FEES</b>	<b>AMOUNT INCLUDING GST (SGD)</b>
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 436.00
<b>4</b>	Penalty for Late Payment ( <i>per week</i> )	\$ 10.90
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## About IMSC

Founded in 2003, IMSC stands as one of Singapore's pioneering private educational institutions. It emerged following the privatization of the education division within the former Singapore Sports Council.

We deliver tailored education solutions that transform students into globally competitive professionals and visionary entrepreneurs. Our programs are meticulously designed to align with high-growth industries, ensuring graduates not only secure opportunities but thrive in them.

During its founding days, IMSC was appointed by the United States Sports Academy (USSA) as its sole partner in Singapore to provide quality academic sports certifications and diplomas. Thereafter, IMSC continued to grow from strength to strength, and has diversified into providing professional certifications and education in multiple industries such as business management, hospitality and tourism, sports and wellness, logistics, and many others.

IMSC has persistently emphasized building a formidable international presence. It has attracted students from over 15 countries and has established academic and industry partnerships with esteemed institutions in China, Malaysia, Vietnam, England, Australia, and India. Today, IMSC's programmes can also be found in countries like Malaysia and China.

### **OUR MISSION**

We are committed to becoming Asia's premier education innovator, empowering students with industry-aligned skills that transcend borders

### **OUR VISION**

To lead Asia in building sustainable, global careers

### **OUR CULTURE**

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

### **OUR VALUES**

Passion | Progress | Purpose

## **Why choose IMSC?**

- Industry Readiness – Special emphasis on teaching skills and knowledge necessary for the workforce.
- Access to Higher Education - Our pedagogy is grounded in a curriculum aligned with the latest frameworks adopted by leading universities, ensuring that students acquire relevant, forward-thinking knowledge and are well-prepared for advanced learning.
- Rigorous Curriculum - Provide students with a strong academic foundation that would allow them to pursue higher education.
- Experienced Educators - Our educators are industry practitioners, ensuring students learn workplace-relevant skills and knowledge.

## **Enrollment**



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