



SCAN ME

# Higher Diploma in Hospitality and Tourism Management

## WHY CHOOSE IMSC?



### High Employability

Prepare students to meet the needs of the future industry



### Industry Relevance

Industry experts to help keep our programmes relevant



### Industry Recognition

Received endorsements from industry-leading organisations



### International Partners

Established partnerships and worked with industry-leading education institutions



Cert No. : EDU-2-2149  
Validity : 11/04/2022 - 10/04/2026

RCB No. 200305869C | Exp: 13 July 2022 – 12 July 2026

## COURSE OVERVIEW

The Higher Diploma in Hospitality and Tourism Management aims to develop students with a comprehensive set of operational and management skills to remain competent in the growing hospitality and tourism industry. Students will be able to develop key skills in finance management, event management, as well as professional hospitality competencies such as enhanced customer experience skills, leadership and teamwork, to enhance job employment opportunities in the hospitality and tourism industry.

## JOB PROSPECTS

- Accommodation Manager
- Events Manager
- Catering Manager
- Tour Liaison Officer / Manager
- Restaurant Manager
- Hotel Manager
- Destination and Attraction Manager
- Hotel & Hospitality Services Manager

## Entry Requirements

Age	<ul style="list-style-type: none"> <li>Minimum 17 years old</li> </ul>
Academic Qualification	<ul style="list-style-type: none"> <li>1 GCE 'A' Level Pass; or</li> <li>Diploma Graduate; or</li> <li>Grade 12 Certificate; or equivalent</li> </ul>
English Language Proficiency	<ul style="list-style-type: none"> <li>GCE 'O' Level Pass in English at C6 and above; or</li> <li>IELTS 5.5 and above; or</li> <li>TOEFL 56 and above; or</li> <li>Pearson Test of English (PTEA) 48 and above; or</li> <li>Duolingo English Test Score (DET) score of 85 and above; or</li> <li>Pass in IMSC Language Literacy and Numeracy (LLN) Test</li> </ul>

## Intake

Monthly Intake. Please contact IMSC for specific intake dates.

## Fees \*

Local Students \$ 12,229.80  
\*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)

International Students \$ 13,832.10  
\*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)

## Duration

(3 - 4 hours x 5 days a week)

Full - Time 12 Months

Industrial Attachment Up to 6 Months  
(*compulsory*)

## Enrollment



Contact IMSC at **6423 0668** or  
[info@imsc.edu.sg](mailto:info@imsc.edu.sg).

## COMPULSORY CORE MODULES

No.	Module Title
1	Services Marketing and Customer Service
2	Events Management
3	Development of the Hospitality and Tourism Industry
4	Managing Food and Beverage Operation
5	Tourism and Hospitality Business Management
6	Academic and Professional Development
7	Hospitality Rooms Division Operations
8	Marketing Management
9	Customer Relations Management
10	Operations Management
11	Finance Management
12	Human Resource Management

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## MODULES DESCRIPTION

### **SERVICES MARKETING AND CUSTOMER SERVICE**

The aim of this module is to introduce learners to services marketing techniques and to provide an understanding of the role of customer service in the hospitality and tourism industry. Learners will be introduced to the principles of consumer behaviour and the marketing mix.

### **EVENTS MANAGEMENT**

The aim of this module is to enable learners to understand the different types of events that are linked to the hospitality and tourism industry. Learners will gain an appreciation of the MICE sector as well as knowledge of the requirements of planning and managing events.

### **DEVELOPMENT OF THE HOSPITALITY AND TOURISM INDUSTRY**

The aim of this module is to provide learners with an understanding of the main factors influencing the development of the hospitality and tourism industry. Learners will develop the ability to analyse the factors affecting demand within the industry as well as knowledge of the main providers of goods and services in hospitality and tourism.

### **MANAGING FOOD AND BEVERAGE OPERATION**

This module covers understanding the principles of food production operations, food production operations and food and beverage service.

### **TOURISM AND HOSPITALITY BUSINESS MANAGEMENT**

The aim of this module is to develop learners' understanding of the main internal and external factors that influence businesses in the tourism and hospitality industry. Learners will understand how to analyse the micro and macro environments in order to influence management decisions. Learners will apply tools to gain information relating to the tourism and hospitality business environment.

### **ACADEMIC AND PROFESSIONAL DEVELOPMENT**

The aim of this module is to provide learners with an understanding of the main factors influencing the development of the hospitality and tourism industry. Learners will develop the ability to analyse the factors affecting demand within the industry as well as knowledge of the main providers of goods and services in hospitality and tourism. (cont'd)

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## MODULES DESCRIPTION

### HOSPITALITY ROOMS DIVISION OPERATIONS

The aim of this module is to provide learners an understanding of rooms division operations (front office and housekeeping departments), front office processes and housekeeping operations.

### MARKETING MANAGEMENT

The aim of this module is to provide learners with a critical understanding of the principles of marketing. Learners will develop the ability to apply the marketing mix and to explain the role and function of marketing within tourism and hospitality organisations.

### CUSTOMER RELATIONS MANAGEMENT

The aim of this module is to provide learners with an understanding of the importance of customer relations in the hospitality and tourism industry. Learners will develop the ability to analyse the factors influencing excellence in customer service, including communication and teamwork, sales and promotion, consumer decision making and the legal aspects of customer service. Learners will understand how to apply their knowledge to the effective management of customer relations.

### OPERATIONS MANAGEMENT

The aim of this module is to provide learners with an understanding of operations management within the hospitality and tourism industry and specifically the systems, processes, project and quality management skills associated with this function. Learners will develop the ability to apply operations management knowledge to hospitality and tourism organisations and have an in-depth appreciation of the value of the operations function.

### FINANCE MANAGEMENT

The aim of this module is to provide learners with an understanding of the fundamental principles of financial accounting and financial management in the hospitality and tourism industry and how to apply these principles in practice.

### HUMAN RESOURCE MANAGEMENT

The aim of this module is to provide learners with the ability to select and apply appropriate human resources frameworks to the hospitality and tourism industry. Learners will develop skills in the recruitment and retention of staff, as well as the importance of training and industrial relations. Learners will understand the importance of identifying and managing cultural diversity in the workforce.

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## MODULES DESCRIPTION

### INDUSTRIAL ATTACHMENT

Upon completion of all academic modules, students are required to undertake an industrial attachment of up to 6 months with an organization of their choice. The industrial attachment gives students first-hand practical experience and the chance to see what a variety of different jobs are really like, including some the student may not have considered. Students will learn more about the expectations of different roles and develop key competencies needed for employment. Students will be required to submit reports and evaluations during the attachment.

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## Fees

LOCAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 11,772.00
<b>SUB - TOTAL :</b>		<b>\$ 11,772.00</b>
<i>Others</i>		
<b>2</b>	Application Fees - <i>non-refundable</i>	\$ 196.20
<b>3</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 261.60
<b>GRAND - TOTAL :</b>		<b>\$ 12,229.80</b>
<b>4</b>	Medical Insurance - <i>optional</i>	\$ 98.10
		<b>\$ 12,327.90</b>
Note : <ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• Fee Protection Scheme is compulsory and payable before course commencement.</li> <li>• Instalment payment potentially available for local students.</li> <li>• Medical insurance is optional, depending on whether student has equivalent local insurance coverage.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 436.00
<b>4</b>	Penalty for Late Payment ( <i>per week</i> )	\$ 10.90
<b>5</b>	ICA Online Issuance Fee ( <i>for Student's Pass</i> )	\$ 60.00 - \$ 90.00
<b>6</b>	Medical Insurance ( <i>if applicable</i> )	\$ 98.10
<b>7</b>	IMSC Uniform	\$ 32.70
<b>8</b>	Exam Appeal Fee	\$ 54.50
<b>9</b>	Renewal of Student's Pass ( <i>including ICA processing &amp; issuance fee</i> )	\$ 135.00
<b>10</b>	Printing Cost ( <i>per sheet</i> )	\$ 0.20 - \$ 0.40

## Enrollment



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## Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 13,080.00
<b>SUB - TOTAL :</b>		<b>\$ 13,080.00</b>
<i>Others</i>		
<b>2</b>	Application Fees - <i>non-refundable</i>	\$ 392.40
<b>3</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 261.60
<b>4</b>	Medical Insurance - <i>compulsory</i>	\$ 98.10
<b>GRAND - TOTAL :</b>		<b>\$ 13,832.10</b>
Note : <ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• All items except Application Fees must be paid in a single instalment before course commencement.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
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## About IMSC

Founded in 2003, IMSC stands as one of Singapore's pioneering private educational institutions. It emerged following the privatization of the education division within the former Singapore Sports Council.

We deliver tailored education solutions that transform students into globally competitive professionals and visionary entrepreneurs. Our programs are meticulously designed to align with high-growth industries, ensuring graduates not only secure opportunities but thrive in them.

During its founding days, IMSC was appointed by the United States Sports Academy (USSA) as its sole partner in Singapore to provide quality academic sports certifications and diplomas. Thereafter, IMSC continued to grow from strength to strength, and has diversified into providing professional certifications and education in multiple industries such as business management, hospitality and tourism, sports and wellness, logistics, and many others.

IMSC has persistently emphasized building a formidable international presence. It has attracted students from over 15 countries and has established academic and industry partnerships with esteemed institutions in China, Malaysia, Vietnam, England, Australia, and India. Today, IMSC's programmes can also be found in countries like Malaysia and China.



### OUR MISSION

We are committed to becoming Asia's premier education innovator, empowering students with industry-aligned skills that transcend borders



### OUR VISION

To lead Asia in building sustainable, global careers



### OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.



### OUR VALUES

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## Why choose IMSC?

- Industry Readiness – Special emphasis on teaching skills and knowledge necessary for the workforce.
- Access to Higher Education - Our pedagogy is grounded in a curriculum aligned with the latest frameworks adopted by leading universities, ensuring that students acquire relevant, forward-thinking knowledge and are well-prepared for advanced learning.
- Rigorous Curriculum - Provide students with a strong academic foundation that would allow them to pursue higher education.
- Experienced Educators - Our educators are industry practitioners, ensuring students learn workplace-relevant skills and knowledge.

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