

**SCAN ME**

# Postgraduate Diploma in Strategic Business and Innovation

## WHY CHOOSE IMSC?



### High Employability

Prepare students to meet the needs of the future industry



### Industry Relevance

Industry experts to help keep our programmes relevant



### Industry Recognition

Received endorsements from industry-leading organisations



### International Partners

Established partnerships and worked with industry-leading education institutions

## COURSE OVERVIEW

This Postgraduate Diploma in Strategic Business and Innovation is designed to equip professionals with the advanced knowledge and strategic capabilities necessary to navigate the complexities of the modern global business landscape. Through a blend of theoretical frameworks, practical applications, and real-world case studies, participants will develop a holistic understanding of strategic leadership, international business dynamics, digital transformation, and robust corporate governance. The program emphasizes sustainability as a core principle, integrating it across all modules to foster responsible and future-oriented leadership. Graduates will be well-prepared to drive innovation, lead strategically, and contribute to the long-term success of their organizations in an increasingly interconnected and dynamic world

## JOB PROSPECTS

- Strategic Planning Manager
- Innovation Director
- Chief Strategy Officer
- Digital Transformation Manager
- Corporate Development Manager
- Business Innovation Consultant



RCB No. 200305869C | Exp: 13 July 2022 – 12 July 2026



@ IMSC



@ int.mgmt.and.sports.college

Visit us at : [www.imsc.edu.sg](http://www.imsc.edu.sg)Contact us at : +65 6423 0668 or [info@imsc.edu.sg](mailto:info@imsc.edu.sg).



## Entry Requirements

- |                                     |   |
|-------------------------------------|---|
| <b>Age</b>                          | <ul style="list-style-type: none"> <li>• Minimum 20 years old</li> </ul>  |
| <b>Academic Qualification</b>       | <ul style="list-style-type: none"> <li>• At least Bachelor's Degree; and</li> </ul>   |
| <b>English Language Proficiency</b> | <ul style="list-style-type: none"> <li>• GCE 'O' Level Pass in English <math>\geq</math> C6 ; OR</li> <li>• IELTS <math>\geq</math> 5.5 or equivalent</li> <li>• TOEFL <math>\geq</math> 49 and above; or</li> <li>• Pearson Test of English (PTE) <math>\geq</math> 42 ; or</li> <li>• Duolingo English Test Score (DET) score of <math>\geq</math> 75 ; or</li> <li>• Pass in IMSC Language Literacy and Numeracy (LLN) Test</li> </ul> |
| <b>Work Experience</b>              | <ul style="list-style-type: none"> <li>• For mature candidates (&gt;30 Years Old), at least 8 years' working experience, and a diploma from a relevant field.</li> </ul>  |

## Intake

Monthly intake. Please contact IMSC for specific intake dates.

## Fees \*

Local Students	\$ 7,105.71
<small>*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)</small>	
International Students	\$ 8,490.01
<small>*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)</small>	

## Duration

(3 hours x 5 days a week)

Full - Time	6 Months
Capstone Final Project (compulsory)	Up to 3 Months

## Enrollment



Contact IMSC at **6423 0668** or  
[info@imsc.edu.sg](mailto:info@imsc.edu.sg).

### COMPULSORY CORE MODULES

No.	Module Title
1	Leading for a Sustainable Future
2	The Global Business Landscape
3	Navigating the Digital Frontier
4	Ethical Governance and Financial Stewardship
5	Global Supply Chain and Operations Management
6	Strategic Marketing and Brand Management in a Globalized World

In Partnership with :





## MODULES DESCRIPTION

### LEADING FOR A SUSTAINABLE FUTURE

This module explores contemporary leadership theories and practices with a strong emphasis on creating sustainable value. It examines how leaders can navigate complex challenges, inspire change, and drive organizational performance while considering environmental, social, and governance (ESG) factors.

### THE GLOBAL BUSINESS LANDSCAPE

This module provides a comprehensive understanding of the global business environment, exploring the economic, political, legal, and cultural factors that shape international trade and investment. Participants will learn to analyze international markets, develop effective market entry strategies, and manage the complexities of global operations.

### NAVIGATING THE DIGITAL FRONTIER

This module examines the transformative power of digital technologies and the critical role of innovation in creating competitive advantage. Participants will explore emerging digital trends, learn to develop and implement digital strategies, and foster a culture of innovation within their organizations.

### ETHICAL GOVERNANCE AND FINANCIAL STEWARDSHIP

This module provides a comprehensive understanding of the principles of good corporate governance and the essential tools and techniques of financial management. Participants will learn how to ensure ethical and transparent business practices, make sound financial decisions, and create long-term shareholder value.

### GLOBAL SUPPLY CHAIN AND OPERATIONS MANAGEMENT

This module delves into the strategic importance of efficient and resilient global supply chains and operations management in today's interconnected world. It explores key concepts, tools, and techniques for designing, managing, and optimizing the flow of goods, services, and information across international borders, with a focus on sustainability and risk mitigation.

### STRATEGIC MARKETING AND BRAND MANAGEMENT IN A GLOBALIZED WORLD

This module focuses on the strategic role of marketing and brand management in achieving organizational objectives within the complex and dynamic global marketplace. It explores how to develop and implement effective marketing strategies, build strong global brands, and navigate the challenges and opportunities of international marketing.

### CAPSTONE PROJECT

This unit is the final project where learners have hands-on experience to design and implement a care plan for a patient / client. During this unit, the learner will also be expected to undertake real-life observation of how a professional care giver executes the care plan for said patient / client. This will culminate in the preparation of an observation report where the learner will be expected to present his/her findings during the observation, and the adequacy of his/her care plan.

## Enrollment



Contact IMSC at **6423 0668** or  
[info@imsc.edu.sg](mailto:info@imsc.edu.sg).

In Partnership with :



Passion

Progress

Purpose



## Fees

LOCAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 5,450.00
<b>2</b>	Course Material Fees	\$ 654.00
<b>3</b>	Examination Fees	\$ 654.00
<b>SUB - TOTAL :</b>		<b>\$ 6,758.00</b>
<i>Others</i>		
<b>4</b>	Application Fees - <i>non-refundable</i>	\$ 196.20
<b>5</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 151.51
<b>GRAND - TOTAL :</b>		<b>\$ 7,105.71</b>
<b>6</b>	Medical Insurance - <i>optional</i>	\$ 98.10
		<b>\$ 7,203.81</b>
Note : <ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• Fee Protection Scheme is compulsory and payable before course commencement.</li> <li>• Instalment payment potentially available for local students.</li> <li>• Medical insurance is optional, depending on whether student has equivalent local insurance coverage.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 436.00
<b>4</b>	Penalty for Late Payment ( <i>per week</i> )	\$ 10.90
<b>5</b>	ICA Online Issuance Fee ( <i>for Student's Pass</i> )	\$ 60.00 - \$ 90.00
<b>6</b>	Medical Insurance ( <i>if applicable</i> )	\$ 98.10
<b>7</b>	IMSC T-Shirt	\$ 32.70
<b>8</b>	Exam Appeal Fee	\$ 54.50
<b>9</b>	Renewal of Student's Pass ( <i>including ICA processing &amp; issuance fee</i> )	\$ 120.00
<b>10</b>	Printing Cost ( <i>per sheet</i> )	\$ 0.20 - \$ 0.40

## Enrollment



Contact IMSC at **6423 0668** or  
[info@imsc.edu.sg](mailto:info@imsc.edu.sg).

In Partnership with :





## Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 6,540.00
<b>2</b>	Course Material Fees	\$ 654.00
<b>3</b>	Examination Fees	\$ 654.00
<b>SUB - TOTAL :</b>		<b>\$ 7,848.00</b>
<i>Others</i>		
<b>4</b>	Application Fees - <i>non-refundable</i>	\$ 392.40
<b>5</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 151.51
<b>6</b>	Medical Insurance - <i>compulsory</i>	\$ 98.10
<b>GRAND - TOTAL :</b>		<b>\$ 8,490.01</b>
Note : <ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• All items except Application Fees must be paid in a single instalment before course commencement.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 436.00
<b>4</b>	Penalty for Late Payment ( <i>per week</i> )	\$ 10.90
<b>5</b>	ICA Online Issuance Fee ( <i>for Student's Pass</i> )	\$ 60.00 - \$ 90.00
<b>6</b>	Medical Insurance ( <i>if applicable</i> )	\$ 98.10
<b>7</b>	IMSC T-Shirt	\$ 32.70
<b>8</b>	Exam Appeal Fee	\$ 54.50
<b>9</b>	Renewal of Student's Pass ( <i>including ICA processing &amp; issuance fee</i> )	\$ 120.00
<b>10</b>	Printing Cost ( <i>per sheet</i> )	\$ 0.20 - \$ 0.40

## Enrollment



Contact IMSC at **6423 0668** or  
[info@imsc.edu.sg](mailto:info@imsc.edu.sg).

In Partnership with :





## About IMSC

The International Management and Sports College (IMSC) was formed after a rebranding exercise undertaken by the International Sports Academy (ISA).

ISA was founded in 2003 to provide the much-needed knowledge and skills required to empower individuals with the right tools to achieve success in the burgeoning sporting industry. Together with our partners from the United States Sports Academy, the National Strength and Conditioning Association, and the American Council on Exercise, we offer quality certifications and diplomas that are recognised internationally, to provide our students with an edge in the sports and fitness industry.

Over the years, the sports and fitness industry has evolved greatly and the local sports scene has seen an explosion of world-class sports events like Formula One and the WTA Finals. There is now a demand for trained personnel not just in sports and fitness, but also in tourism, hospitality, events management, marketing, retail, and facilities management. Thus ISA was renamed International Management and Sports College (IMSC) to better reflect our increased course offerings in business, tourism and hospitality management to better serve the changing needs of the industry.

IMSC will continue to serve as Singapore's and the region's premier private education institution, in providing a holistic education that equips individuals with the skillsets and competencies required for the future economy. We offer a series of quality academic programmes, professional certifications and continuing education courses to cater to varied needs and schedules, in helping our students achieve their goals in lifelong learning.



### OUR MISSION

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.



### OUR VISION

To develop industry-ready individuals for the future economy.



### OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.



### OUR VALUES

Passion | Progress | Purpose

## Why choose IMSC?

- Conferred Edutrust (4-Year) Award by the Committee for Private Education for maintaining high standards in providing quality education services.
- Appointed Education Partner by University of Portsmouth for Sports Science and Sports Management programmes.
- Named Most Preferred Private Education Institute for Diploma/Advanced Diploma (Sports and Recreation) by JobsCentral Learning Survey.
- Provides early industry exposure and job placement assistance through extensive industry network.
- Endorsed by leading industry employers such as Virgin Active, True Fitness, the Pure Group, BFT, among others.
- Offers continuing education courses for increasing skillsets.

### Enrollment



Contact IMSC at **6423 0668** or  
[info@imsc.edu.sg](mailto:info@imsc.edu.sg).

In Partnership with :

