

**SCAN ME**

# Higher Diploma in International Business Management

## WHY CHOOSE IMSC?



### High Employability

Prepare students to meet the needs of the future industry



### Industry Relevance

Industry experts to help keep our programmes relevant



### Industry Recognition

Received endorsements from industry-leading organisations



### International Partners

Established partnerships and worked with industry-leading education institutions



Cert No. : EDU-2-2149  
Validity : 11/04/2022 - 10/04/2026

RCB No. 200305869C | Exp: 13 July 2022 – 12 July 2026

## COURSE OVERVIEW

This course aims to cultivate dynamic business leaders equipped for today's complex global landscape. You'll gain a deep understanding of organisational dynamics, sustainable practices, and financial principles, while mastering data-driven decision-making and digital transformation strategies. The program also focuses on developing crucial skills in global talent management, legal frameworks, marketing, and effective communication, preparing you for diverse professional challenges.

## JOB PROSPECTS

- Business Development Manager
- International E-Commerce Manager
- International Marketing Manager
- Operations Manager
- Business Analyst
- Management Analyst
- Logistics Manager
- Product Manager

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Contact us at : +65 6423 0668 or [info@imsc.edu.sg](mailto:info@imsc.edu.sg).



## Entry Requirements

Age	<ul style="list-style-type: none"> <li>Minimum 17 years old</li> </ul>
Academic Qualification	<ul style="list-style-type: none"> <li>1 GCE A' Level Passes at E and above; or</li> <li>Diploma Graduate; or Grade 12 Certificate; or equivalent</li> <li>Mature candidates (<math>\geq 30</math> years old with 8 years' work experience); or candidates with other qualifications will be considered on a case-by-case basis</li> </ul>
English Language Proficiency	<ul style="list-style-type: none"> <li>GCE 'O' Level Pass in English at C6 and above; or</li> <li>IELTS 5.0 and above; or</li> <li>TOEFL 49 and above; or</li> <li>Pearson Test of English (PTEA) 42 and above; or</li> <li>Duolingo English Test Score (DET) score of 75 and above; or</li> <li>Pass in IMSC Language Literacy and Numeracy (LLN) Test</li> </ul>

## Intake

Monthly intake. Please contact IMSC for specific intake dates.

## Fees<sup>\*</sup>

Local Students	\$ 9,541.86
<small>*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)</small>	
International Students	\$ 10,381.16
<small>*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)</small>	

## Duration

(3 hours x 5 days a week)

Full - Time	12 Months
Industrial Attachment (compulsory)	Up to 6 Months

## Enrollment



Contact IMSC at **6423 0668** or  
**info@imsc.edu.sg**.

## COMPULSORY CORE MODULES

No.	Module Title
1	Organisation Behaviors & Change Management
2	Sustainable Enterprise and Leadership
3	Financial Economics
4	Business Analytics
5	Digital Strategies for Business Transformation
6	Harnessing Global Talents, Cultures and ESG
7	Research & Academic Writing
8	Business Law
9	Principles of Management
10	Principles of Accounting
11	Marketing Essentials
12	Professional Communications



## MODULES DESCRIPTION

### ORGANISATION BEHAVIORS & CHANGE MANAGEMENT

This module provides a comprehensive understanding of organisational behaviour and change management principles, theories, and practices. Students will learn to analyse individual and group dynamics, understand motivation and engagement, and develop strategies for managing change effectively in today's global workplace.

### SUSTAINABLE ENTERPRISE AND LEADERSHIP

This module explores the critical intersection of sustainability, entrepreneurship, and leadership. It equips learners with the knowledge and skills to identify opportunities, apply ethical principles, and foster an entrepreneurial mindset to drive positive environmental and social impact through sustainable business practices.

### FINANCIAL ECONOMICS

This module provides a comprehensive introduction to the core principles of financial and managerial accounting, financial analysis, and fundamental economic concepts. Students will learn to interpret financial information, make informed business decisions, understand macroeconomic trends, and evaluate the impact of economic policies.

### BUSINESS ANALYTICS

This module equips students with essential business analytics skills. Learn to analyze data using statistics, create impactful visualizations, build predictive models, and formulate data-driven business recommendations. Gain practical experience with industry-standard tools for informed decision-making.

### DIGITAL STRATEGIES FOR BUSINESS TRANSFORMATION

This module is designed to equip students with a comprehensive understanding of digital transformation and its profound impact on businesses across various industries. Students will explore the key concepts, technologies, and strategies that drive successful digital transformation initiatives. The module will also focus on developing the ability to identify digital opportunities and threats, and to formulate innovative digital strategies and business models.

### HARNESSING GLOBAL TALENTS, CULTURES AND ESG

This module explores the attraction, management, development, and retention of talent in a global context, with a strong emphasis on Environmental, Social, and Governance (ESG) principles. It equips learners with the knowledge and skills to develop and implement talent management strategies that align with business goals and values, and to evaluate the effectiveness of these practices.

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## MODULES DESCRIPTION

### RESEARCH & ACADEMIC WRITING

The aim of this unit is to provide learners with an understanding of the main factors influencing the development of the hospitality and tourism industry. Learners will develop the ability to analyse the factors affecting demand within the industry as well as knowledge of the main providers of goods and services in hospitality and tourism.

### BUSINESS LAW

The module offers a comprehensive understanding of United Kingdom's business law. Covering legal framework, contract law, company law, and intellectual property law, learners gain knowledge of key legal considerations, rights, and obligations. This prepares them to navigate legal challenges and make informed decisions in their professional careers.

### PRINCIPLES OF MANAGEMENT

This module aims to equip students with a foundational understanding of management, encompassing organizational concepts, managerial roles, and the historical evolution of management thought. It will also explore the complexities of managing in a global environment and the critical importance of ethical considerations and social responsibility in modern business practices, including emerging areas like greening of management.

### PRINCIPLES OF ACCOUNTS

This module aims to equip students with a fundamental understanding of accounting principles and practices. It will cover the core concepts, procedures for recording financial transactions, and the preparation of essential financial statements. Students will also learn to handle specific accounting scenarios, including control accounts, non-profit organizations, and reconstructing financial information from limited data, fostering practical accounting skills.

### MARKETING ESSENTIALS

This module aims to provide a comprehensive understanding of marketing principles, from foundational concepts and environmental analysis to consumer behavior, product development, pricing strategies, and integrated communication. Students will develop practical skills for managing marketing information and crafting effective strategies to deliver customer value.

### PROFESSIONAL COMMUNICATIONS

This module equips learners with essential communication skills vital for professional success. It delves into the foundational theories of communication, hones personal communication techniques, and builds confidence in public speaking, group discussions, and persuasive presentations. The module also emphasizes critical thinking, research, and effective use of visual aids to enhance communication impact.

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## Fees

LOCAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 6,540.00
<b>2</b>	Course Material Fees	\$ 1,308.00
<b>3</b>	Examination Fees	\$ 1,308.00
<b>SUB - TOTAL :</b>		<b>\$ 9,156.00</b>
<i>Others</i>		
<b>4</b>	Application Fees - <i>non-refundable</i>	\$ 196.20
<b>5</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 189.66
<b>GRAND - TOTAL :</b>		<b>\$ 9,541.86</b>
<b>6</b>	Medical Insurance - <i>optional</i>	\$ 98.10
		<b>\$ 9,639.96</b>
Note : <ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• Fee Protection Scheme is compulsory and payable before course commencement.</li> <li>• Instalment payment potentially available for local students.</li> <li>• Medical insurance is optional, depending on whether student has equivalent local insurance coverage.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 436.00
<b>4</b>	Penalty for Late Payment ( <i>per week</i> )	\$ 10.90
<b>5</b>	ICA Online Issuance Fee ( <i>for Student's Pass</i> )	\$ 60.00 - \$ 90.00
<b>6</b>	Medical Insurance ( <i>if applicable</i> )	\$ 98.10
<b>7</b>	IMSC T-Shirt	\$ 32.70
<b>8</b>	Exam Appeal Fee	\$ 54.50
<b>9</b>	Renewal of Student's Pass ( <i>including ICA processing &amp; issuance fee</i> )	\$ 120.00
<b>10</b>	Printing Cost ( <i>per sheet</i> )	\$ 0.20 - \$ 0.40

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## Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 7,085.00
<b>2</b>	Course Material Fees	\$ 1,308.00
<b>3</b>	Examination Fees	\$ 1,308.00
<b>SUB - TOTAL :</b>		<b>\$ 9,701.00</b>
<i>Others</i>		
<b>4</b>	Application Fees - <i>non-refundable</i>	\$ 392.40
<b>5</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 189.66
<b>6</b>	Medical Insurance - <i>compulsory</i>	\$ 98.10
<b>GRAND - TOTAL :</b>		<b>\$ 10,381.16</b>
Note : <ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• All items except Application Fees must be paid in a single instalment before course commencement.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 436.00
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## About IMSC

The International Management and Sports College (IMSC) was formed after a rebranding exercise undertaken by the International Sports Academy (ISA).

ISA was founded in 2003 to provide the much-needed knowledge and skills required to empower individuals with the right tools to achieve success in the burgeoning sporting industry. Together with our partners from the United States Sports Academy, the National Strength and Conditioning Association, and the American Council on Exercise, we offer quality certifications and diplomas that are recognised internationally, to provide our students with an edge in the sports and fitness industry.

Over the years, the sports and fitness industry has evolved greatly and the local sports scene has seen an explosion of world-class sports events like Formula One and the WTA Finals. There is now a demand for trained personnel not just in sports and fitness, but also in tourism, hospitality, events management, marketing, retail, and facilities management. Thus ISA was renamed International Management and Sports College (IMSC) to better reflect our increased course offerings in business, tourism and hospitality management to better serve the changing needs of the industry.

IMSC will continue to serve as Singapore's and the region's premier private education institution, in providing a holistic education that equips individuals with the skillsets and competencies required for the future economy. We offer a series of quality academic programmes, professional certifications and continuing education courses to cater to varied needs and schedules, in helping our students achieve their goals in lifelong learning.

### **OUR MISSION**

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.

### **OUR CULTURE**

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

### **OUR VISION**

To develop industry-ready individuals for the future economy.

### **OUR VALUES**

Passion | Progress | Purpose

## Why choose IMSC?

- Conferred Edutrust (4-Year) Award by the Committee for Private Education for maintaining high standards in providing quality education services.
- Appointed Education Partner by University of Portsmouth for Sports Science and Sports Management programmes.
- Named Most Preferred Private Education Institute for Diploma/Advanced Diploma (Sports and Recreation) by JobsCentral Learning Survey.
- Provides early industry exposure and job placement assistance through extensive industry network.
- Endorsed by leading industry employers such as Virgin Active, True Fitness, the Pure Group, BFT, among others.
- Offers continuing education courses for increasing skillsets.

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