



SCAN ME

Advanced Diploma in Hospitality and Tourism Management

WHY CHOOSE IMSC?



High Employability

Prepare students to meet the needs of the future industry



Industry Relevance

Industry experts to help keep our programmes relevant



Industry Recognition

Received endorsements from industry-leading organisations



International Partners

Established partnerships and worked with industry-leading education institutions



Cert No. : EDU-2-2149
Validity : 11/04/2022 - 10/04/2026

COURSE OVERVIEW

The Advanced Diploma in Hospitality and Tourism Management is designed to help students develop higher-level skill sets in managing various aspects of the hospitality and tourism industry. This course aims to prepare students with business management skills, as well as, in understanding both the front-end operations and back-end process. Through the combination of classroom learning and on-the-job training through the Industrial Attachment, students will be able to embark confidently on a career in the booming hospitality and tourism industry with their advanced knowledge about the industry, enhance their communication skills and real-life experience.

JOB PROSPECTS

- Accommodation Manager
- Events Manager
- Catering Manager
- Tour Liaison Officer / Manager
- Restaurant Manager
- Hotel Manager
- Destination and Attraction Manager
- Hotel & Hospitality Services Manager

RCB No. 200305869C | Exp: 13 July 2022 – 12 July 2026

 @ IMSC

 @ int.mgmt.and.sports.college

Visit us at : www.imsc.edu.sg/imscadip-hosp-tourism-mgmt-new

Contact us at : +65 6423 0668 or info@imsc.edu.sg.

Entry Requirements

- | | |
|------------------------------|--|
| Age | <ul style="list-style-type: none"> • Minimum 17 years old |
| Academic Qualification | <ul style="list-style-type: none"> • 1 GCE 'A' Level Pass; or • Diploma Graduate; or • Grade 12 Certificate; or equivalent |
| English Language Proficiency | <ul style="list-style-type: none"> • GCE 'O' Level Pass in English at C6 and above; or • IELTS 5.5 and above; or • TOEFL 56 and above; or • Pearson Test of English (PTEA) 48 and above; or • Duolingo English Test Score (DET) score of 85 and above; or • Pass in IMSC Language Literacy and Numeracy (LLN) Test |

Intake

Monthly intake. Please contact IMSC for specific intake dates.

Fees *

Local Students \$ 6,227.17
*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)

International Students \$ 7,175.47
*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)

Duration

(3 - 4 hours x 5 days a week)

Full - Time 6 Months

Industrial Attachment Up to 6 Months
(compulsory)

Enrollment



Contact IMSC at **6423 0668** or
info@imsc.edu.sg.

COMPULSORY CORE MODULES

No.	Module Title
1	Services Marketing and Customer Service
2	Events Management
3	Development of the Hospitality and Tourism Industry
4	Managing Food and Beverage Operation
5	Tourism and Hospitality Business Management
6	Academic and Professional Development

In Partnership with :



MODULES DESCRIPTION

SERVICES MARKETING AND CUSTOMER SERVICE

The aim of this module is to introduce learners to services marketing techniques and to provide an understanding of the role of customer service in the hospitality and tourism industry. Learners will be introduced to the principles of consumer behaviour and the marketing mix.

EVENTS MANAGEMENT

The aim of this module is to enable learners to understand the different types of events that are linked to the hospitality and tourism industry. Learners will gain an appreciation of the MICE sector as well as knowledge of the requirements of planning and managing events.

DEVELOPMENT OF THE HOSPITALITY AND TOURISM INDUSTRY

The aim of this module is to provide learners with an understanding of the main factors influencing the development of the hospitality and tourism industry. Learners will develop the ability to analyse the factors affecting demand within the industry as well as knowledge of the main providers of goods and services in hospitality and tourism.

MANAGING FOOD AND BEVERAGE OPERATION

This module covers understanding the principles of food production operations, food production operations and food and beverage service.

TOURISM AND HOSPITALITY BUSINESS MANAGEMENT

The aim of this module is to develop learners' understanding of the main internal and external factors that influence businesses in the tourism and hospitality industry. Learners will understand how to analyse the micro and macro environments in order to influence management decisions. Learners will apply tools to gain information relating to the tourism and hospitality business environment.

Enrollment



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In Partnership with :



MODULES DESCRIPTION

ACADEMIC AND PROFESSIONAL DEVELOPMENT

The aim of this module is to provide learners with an understanding of the main factors influencing the development of the hospitality and tourism industry. Learners will develop the ability to analyse the factors affecting demand within the industry as well as knowledge of the main providers of goods and services in hospitality and tourism. (cont'd)

INDUSTRIAL ATTACHMENT

Upon completion of all academic modules, students are required to undertake an industrial attachment of up to 6 months with an organization of their choice. The industrial attachment gives students first-hand practical experience and the chance to see what a variety of different jobs are really like, including some the student may not have considered. Students will learn more about the expectations of different roles and develop key competencies needed for employment. Students will be required to submit reports and evaluations during the attachment.

Enrollment



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In Partnership with :



Fees

LOCAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
1	Course Fees	\$ 4,578.00
2	Course Material Fees	\$ 654.00
3	Examination Fees	\$ 654.00
SUB - TOTAL :		\$ 5,886.00
<i>Others</i>		
4	Application Fees - <i>non-refundable</i>	\$ 196.20
5	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 144.97
GRAND - TOTAL :		\$ 6,227.17
6	Medical Insurance - <i>optional</i>	\$ 98.10
		\$ 6,325.27
Note : <ul style="list-style-type: none"> • Application Fees have to be paid to begin the registration process. • Fee Protection Scheme is compulsory and payable before course commencement. • Instalment payment potentially available for local students. • Medical insurance is optional, depending on whether student has equivalent local insurance coverage. 		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
1	Deferment Fees	\$ 239.80
2	Re-Assessment Fees (<i>per unit</i>)	\$ 163.50
3	Re-Module Fees (<i>per module</i>)	\$ 436.00
4	Penalty for Late Payment (<i>per week</i>)	\$ 10.90
5	ICA Online Issuance Fee (<i>for Student's Pass</i>)	\$ 60.00 - \$ 90.00
6	Medical Insurance (<i>if applicable</i>)	\$ 98.10
7	IMSC T-Shirt	\$ 32.70
8	Exam Appeal Fee	\$ 54.50
9	Renewal of Student's Pass (<i>including ICA processing & issuance fee</i>)	\$ 120.00
10	Printing Cost (<i>per sheet</i>)	\$ 0.20 - \$ 0.40

Enrollment



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In Partnership with :



Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
1	Course Fees	\$ 5,232.00
2	Course Material Fees	\$ 654.00
3	Examination Fees	\$ 654.00
SUB - TOTAL :		\$ 6,540.00
<i>Others</i>		
4	Application Fees - <i>non-refundable</i>	\$ 392.40
5	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 144.97
6	Medical Insurance - <i>compulsory</i>	\$ 98.10
GRAND - TOTAL :		\$ 7,175.47
Note : <ul style="list-style-type: none"> • Application Fees have to be paid to begin the registration process. • All items except Application Fees must be paid in a single instalment before course commencement. 		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
1	Deferment Fees	\$ 239.80
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In Partnership with :



About IMSC

The International Management and Sports College (IMSC) was formed after a rebranding exercise undertaken by the International Sports Academy (ISA).

ISA was founded in 2003 to provide the much-needed knowledge and skills required to empower individuals with the right tools to achieve success in the burgeoning sporting industry. Together with our partners from the United States Sports Academy, the National Strength and Conditioning Association, and the American Council on Exercise, we offer quality certifications and diplomas that are recognised internationally, to provide our students with an edge in the sports and fitness industry.

Over the years, the sports and fitness industry has evolved greatly and the local sports scene has seen an explosion of world-class sports events like Formula One and the WTA Finals. There is now a demand for trained personnel not just in sports and fitness, but also in tourism, hospitality, events management, marketing, retail, and facilities management. Thus ISA was renamed International Management and Sports College (IMSC) to better reflect our increased course offerings in business, tourism and hospitality management to better serve the changing needs of the industry.

IMSC will continue to serve as Singapore's and the region's premier private education institution, in providing a holistic education that equips individuals with the skillsets and competencies required for the future economy. We offer a series of quality academic programmes, professional certifications and continuing education courses to cater to varied needs and schedules, in helping our students achieve their goals in lifelong learning.



OUR MISSION

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.



OUR VISION

To develop industry-ready individuals for the future economy.



OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.



OUR VALUES

Passion | Progress | Purpose

Why choose IMSC?

- Conferred Edutrust (4-Year) Award by the Committee for Private Education for maintaining high standards in providing quality education services.
- Appointed Education Partner by University of Portsmouth for Sports Science and Sports Management programmes.
- Named Most Preferred Private Education Institute for Diploma/Advanced Diploma (Sports and Recreation) by JobsCentral Learning Survey.
- Provides early industry exposure and job placement assistance through extensive industry network.
- Endorsed by leading industry employers such as Virgin Active, True Fitness, the Pure Group, BFT, among others.
- Offers continuing education courses for increasing skillsets.

Enrollment



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In Partnership with :



Passion

Progress

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