

#### **COURSE OVERVIEW**

This 1-year mobility programme is a transformative journey of discovery and growth for those who aspire to become a hospitality professional. Across six dynamic modules, each meticulously crafted to blend academic rigour with hands-on experience, students will delve deep into the heart of the hospitality industry. From mastering the art of service excellence to honing hospitality management skills, every step of the journey will be infused with cultural immersion, real-world training and personalized guidance from seasoned experts. It is more than just an academic pursuit; it is an opportunity to explore new horizons, forge global connections and unlock the doors to a vibrant career in hospitality.

#### AWARDS FROM 1 PROGRAMME



**Certificate of Completion -Hospitality Jumpstart Programme** 

**Diploma in Hospitality and Tourism** Management



### **WHY CHOOSE THIS PROGRAMME?**

#### **Mobility Visa**

Students can be attached at Award Winning Hotels in Kuala Lumpur (with Stipend) for the entire duration of the course

#### **Get Awards**

- Diploma in Hospitality and Tourism Management from
- Certificate of Completion Hospitality Jumpstart Programme by KLMUC
- 6 Micro-Credential Certificates by KLMUC (credittransferrable if students continue to pursue Bachelor of Hospitality Management (Honours) at KLMUC)

#### First of its Kind in Singapore and Malaysia

A collaboration between two leading Hospitality Institutions in Singapore and Malaysia











# **ADMISSION REQUIREMENTS**

Age

• Minimum 16 years old

**Academic Qualification** 

• 3 GCE O' Level Passes at C6 and above; or NITEC or Higher NITEC; or High School Graduation Certificate; or equivalent

**English Language Proficiency** 

• GCE O' Level Pass in English at C6 and above; or IELTS 5.0 and above; or equivalent.

### INTAKE

Enquire with us

### **FEES**

#### International Students

RM 18,500

\*Including VISA application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees and other fees like student bond (payable only if applicable)

### **DURATION**

Full - Time

12 Months

## **ACCOMMODATION**

Students can opt to stay in KLMUC hostels (RM250/month) or source for their own accommodation

## **LOCATION**

Kuala Lumpur Metropolitan University College, Level G & 9, Wisma Hong Leong, No. 18 Jalan Perak, 50450 Kuala Lumpur, Malaysia.









## **COMPULSORY CORE MODULES**

AREA OF STUDIES	IMSC UNIT	KLMUC UNIT
UNDERSTANDING THE HOSPITALITY INDUSTRY	Understanding the Tourism & Hospitality Industry	Micro-Credential in Unlocking the Wonders of Hospitality and Tourism Industry
MARKETING	Service Marketing	Micro-Credential in Winning the Marketing Game in Hospitality
FOOD AND BEVERAGE OPERATIONS	Food & Beverage Operations	Micro-Credential in First-Class Food and Beverage Practices
HOUSEKEEPING OPERATIONS	Housekeeping Operations	Micro-Credential in First-Class Hotel Housekeeping Practices
FRONT OFFICE OPERATIONS	Front Office Operations	Micro-Credential in First-Class Front Office Practices
BUSINESS OPERATIONS	Business Operations in the Hospitality & Tourism Sector	
ACADEMIC READING AND WRITING		Micro-Credential in Academic Reading and Writing Level Up

## **PROGRAMME FEATURES**

- 1 year programme at KLMUC, in Kuala Lumpur
- First of its kind in Singapore and Malaysia collaboration between two leading Hospitality Institutions in Singapore and Malaysia
- Sign up for 1 programme, and obtain dual awards:
  - 1. Certificate of Completion Hospitality Jumpstart Programme by KLMUC
  - 2. Diploma in Hospitality and Tourism Management by IMSC
- After completing the studies, students can choose to either:
  - 1. Progress to pursue Bachelor of Hospitality Management (Honours) at KLMUC with 6 modules exemption (1 semester); or
  - 2. Progress to pursue Advanced Diploma in Hospitality and Tourism Management at IMSC in Singapore











# **About IMSC**

The International Management and Sports College (IMSC) was formed after a rebranding exercise undertaken by the International Sports Academy (ISA).

ISA was founded in 2003 to provide the much-needed knowledge and skills required to empower individuals with the right tools to achieve success in the burgeoning sporting industry. Together with our partners from the United States Sports Academy, the National Strength and Conditioning Association, and the American Council on Exercise, we offer quality certifications and diplomas that are recognised internationally, to provide our students with an edge in the sports and fitness industry.

Over the years, the sports and fitness industry has evolved greatly and the local sports scene has seen an explosion of world-class sports events like Formula One and the WTA Finals. There is now a demand for trained personnel not just in sports and fitness, but also in tourism, hospitality, events management, marketing, retail, and facilities management. Thus ISA was renamed International Management and Sports College (IMSC) to better reflect our increased course offerings in business, tourism and hospitality management to better serve the changing needs of the industry.

IMSC will continue to serve as Singapore's and the region's premier private education institution, in providing a holistic education that equips individuals with the skillsets and competencies required for the future economy. We offer a series of quality academic programmes, professional certifications and continuing education courses to cater to varied needs and schedules, in helping our students achieve their goals in lifelong learning.



#### **OUR MISSION**

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.



Where success is not quantified by just the result, but rather by the calibre of the pursuit.



#### **OUR VISION**

To develop industry-ready individuals for the future economy.



Passion | Progress | Purpose

# **About KLMUC**

Kuala Lumpur Metropolitan University College (KLMUC) is a progressive and innovative higher learning institution with two distinctive faculties and one centre offering 18 programmes. Established in 2006, KLMUC currently offers Foundation, Diploma, Degree and Masters programmes that inculcate 'Real World Practice' as a pathway to professional success.

Owned by Ekuiti Nasional Berhad (EKUINAS), the government-linked private equity fund management company, KLMUC also prides itself in continuously developing relevant programmes to meet students' needs through affordable fees supported by PTPTN. The academic programmes are developed through close consultation with business and industry partners, the public sector and professionals.

KLMUC proudly offers a learning experience in the metropolitan city centre with easy access to public transport. Equipped with a breadth and depth of knowledge, KLMUC graduates are set to become distinguished leaders and ready for any future while making an impact on society.



