



SCAN ME

# Postgraduate Diploma in Hospitality and Tourism Management

## WHY CHOOSE IMSC?



### High Employability

Prepare students to meet the needs of the future industry



### Industry Relevance

Industry experts to help keep our programmes relevant



### Industry Recognition

Received endorsements from industry-leading organisations



### International Partners

Established partnerships and worked with industry-leading education institutions

## COURSE OVERVIEW

The Postgraduate Diploma in Hospitality and Tourism Management (PDHTM) program is designed to introduce advanced learners to topics pertaining to the hospitality and tourism industry. The PDHTM will enable learners to make well-informed decisions about managing the areas of work in the hospitality and tourism industry. Successful completion of the PDHTM program will provide learners with the opportunity to progress to further study or employment.

## JOB PROSPECTS

- Accommodation Manager
- Events Manager
- Catering Manager
- Tour Liaison Officer / Manager
- Restaurant Manager
- Hotel Manager
- Destination and Attraction Manager
- Hotel & Hospitality Services Manager



Cert No.: EDU-2-2149  
Validity: 11/04/2022 - 10/04/2026

RCB No. 200305869C | Exp: 13 July 2022 - 12 July 2026

 @ IMSC

 @ int.mgmt.and.sports.college

Visit us at : [www.imsc.edu.sg/imscpgdip-hosp-tourism-mgmt](http://www.imsc.edu.sg/imscpgdip-hosp-tourism-mgmt)

Contact us at : +65 6423 0668 or [info@imsc.edu.sg](mailto:info@imsc.edu.sg).



## Entry Requirements

- |                              |  |
|------------------------------|--|
| Age                          | <ul style="list-style-type: none"> <li>• Minimum 18 years old</li> </ul>   |
| Academic Qualification       | <ul style="list-style-type: none"> <li>• At least a Bachelor's Degree</li> </ul>   |
| English Language Proficiency | <ul style="list-style-type: none"> <li>• GCE 'O' Level Pass in English at C6 and above; or</li> <li>• IELTS 5.5 and above; or</li> <li>• TOEFL 56 and above; or</li> <li>• Pearson Test of English (PTEA) 48 and above; or</li> <li>• Duolingo English Test Score (DET) score of 85 and above; or</li> <li>• Pass in IMSC Language Literacy and Numeracy (LLN) Test</li> </ul> |

## Intake

Yearly intake. Please contact IMSC for specific intake dates.

## Fees \*

Local Students \$ 7,105.71  
\*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)

International Students \$ 8,490.01  
\*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)

## Duration

(3 - 4 hours x 5 days a week)

Full - Time 6 Months

Industrial Attachment Up to 6 Months  
*(compulsory)*

## Enrollment

 **Contact IMSC at 6423 0668 or  
info@imsc.edu.sg.**

### COMPULSORY CORE MODULES

No.	Module Title
1	Strategic Management and Marketing
2	Destination Management
3	International Tourism Policy and Development
4	E-Tourism and Social Media
5	Finance Management
6	Human Resource Management



## MODULES DESCRIPTION

### STRATEGIC MANAGEMENT AND MARKETING

The aim of this module is to develop learners' understanding of strategic management and marketing in tourism and hospitality organisations. Learners will study a range of organisations and apply theories to understand strategic decision-making, the use of technology and strategic marketing management.

### DESTINATION MANAGEMENT

The aim of this module is to develop learners' ability to critically analyse the role of tourism and the visitor economy in modern international tourism destinations from a range of theoretical perspectives. Learners will gain a critical understanding of broader perspectives required to manage and market tourism in the modern international city, and to inform their tourism and marketing strategies.

### INTERNATIONAL TOURISM POLICY AND DEVELOPMENT

The aim of this module is to develop learners' critical understanding of the principles of tourism policy and how these relate to issues of development. Learners will evaluate theories of international development and apply these to a tourism context. Learners will also apply development indicators and create proposals for tourism projects to address development problems.

### E-TOURISM AND SOCIAL MEDIA

The aim of this module is to develop learners' ability to critically analyse the role of technology within the tourism and hospitality industry, including the evaluation of the impacts of new and emerging technology on organisational operations. Learners will consider the emergence of the etourism concept and analyse the influence of social media from both consumer and organisation perspectives.

### FINANCE MANAGEMENT

The aim of this module is to provide learners with an understanding of the fundamental principles of financial accounting and financial management in the hospitality and tourism industry and how to apply these principles in practice.

### HUMAN RESOURCE MANAGEMENT

The aim of this module is to provide learners with the ability to select and apply appropriate human resources frameworks to the hospitality and tourism industry. Learners will develop skills in the recruitment and retention of staff, as well as the importance of training and industrial relations. Learners will understand the importance of identifying and managing cultural diversity in the workforce.

### INDUSTRIAL ATTACHMENT

Upon completion of all academic modules, students are required to undertake an industrial attachment of up to 6 months with an organization of their choice. The industrial attachment gives students first-hand practical experience and the chance to see what a variety of different jobs are really like, including some the student may not have considered. Students will learn more about the expectations of different roles and develop key competencies needed for employment. Students will be required to submit reports and evaluations during the attachment.

## Enrollment



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In Partnership with :





## Fees

LOCAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 5,450.00
<b>2</b>	Course Material Fees	\$ 654.00
<b>3</b>	Examination Fees	\$ 654.00
<b>SUB - TOTAL :</b>		<b>\$ 6,758.00</b>
<i>Others</i>		
<b>4</b>	Application Fees - <i>non-refundable</i>	\$ 196.20
<b>5</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 151.51
<b>GRAND - TOTAL :</b>		<b>\$ 7,105.71</b>
<b>6</b>	Medical Insurance - <i>optional</i>	\$ 98.10
		<b>\$ 7,203.81</b>
<i>Note :</i>		
<ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• Fee Protection Scheme is compulsory and payable before course commencement.</li> <li>• Instalment payment potentially available for local students.</li> <li>• Medical insurance is optional, depending on whether student has equivalent local insurance coverage.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 239.80
<b>2</b>	Re-Assessment Fees ( <i>per unit</i> )	\$ 163.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 436.00
<b>4</b>	Penalty for Late Payment ( <i>per week</i> )	\$ 10.90
<b>5</b>	ICA Online Issuance Fee ( <i>for Student's Pass</i> )	\$ 60.00 - \$ 90.00
<b>6</b>	Medical Insurance ( <i>if applicable</i> )	\$ 98.10
<b>7</b>	IMSC T-Shirt	\$ 32.70
<b>8</b>	Exam Appeal Fee	\$ 54.50
<b>9</b>	Renewal of Student's Pass ( <i>including ICA processing &amp; issuance fee</i> )	\$ 120.00
<b>10</b>	Printing Cost ( <i>per sheet</i> )	\$ 0.20 - \$ 0.40

## Enrollment



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## Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 6,540.00
<b>2</b>	Course Material Fees	\$ 654.00
<b>3</b>	Examination Fees	\$ 654.00
<b>SUB - TOTAL :</b>		<b>\$ 7,848.00</b>
<i>Others</i>		
<b>4</b>	Application Fees - <i>non-refundable</i>	\$ 392.40
<b>5</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 151.51
<b>6</b>	Medical Insurance - <i>compulsory</i>	\$ 98.10
<b>GRAND - TOTAL :</b>		<b>\$ 8,490.01</b>
<i>Note :</i>		
<ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• All items except Application Fees must be paid in a single instalment before course commencement.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
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## About IMSC

The International Management and Sports College (IMSC) was formed after a rebranding exercise undertaken by the International Sports Academy (ISA).

ISA was founded in 2003 to provide the much-needed knowledge and skills required to empower individuals with the right tools to achieve success in the burgeoning sporting industry. Together with our partners from the United States Sports Academy, the National Strength and Conditioning Association, and the American Council on Exercise, we offer quality certifications and diplomas that are recognised internationally, to provide our students with an edge in the sports and fitness industry.

Over the years, the sports and fitness industry has evolved greatly and the local sports scene has seen an explosion of world-class sports events like Formula One and the WTA Finals. There is now a demand for trained personnel not just in sports and fitness, but also in tourism, hospitality, events management, marketing, retail, and facilities management. Thus ISA was renamed International Management and Sports College (IMSC) to better reflect our increased course offerings in business, tourism and hospitality management to better serve the changing needs of the industry.

IMSC will continue to serve as Singapore's and the region's premier private education institution, in providing a holistic education that equips individuals with the skillsets and competencies required for the future economy. We offer a series of quality academic programmes, professional certifications and continuing education courses to cater to varied needs and schedules, in helping our students achieve their goals in lifelong learning.

### OUR MISSION

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.

### OUR VISION

To develop industry-ready individuals for the future economy.

### OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

### OUR VALUES

Passion | Progress | Purpose

## Why choose IMSC?

- Conferred Edutrust (4-Year) Award by the Committee for Private Education for maintaining high standards in providing quality education services.
- Appointed Education Partner by University of Portsmouth for Sports Science and Sports Management programmes.
- Named Most Preferred Private Education Institute for Diploma/Advanced Diploma (Sports and Recreation) by JobsCentral Learning Survey.
- Provides early industry exposure and job placement assistance through extensive industry network.
- Endorsed by leading industry employers such as Virgin Active, True Fitness, the Pure Group, BFT, among others.
- Offers continuing education courses for increasing skillsets.

### Enrollment



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