



SCAN ME

Diploma in Hospitality and Tourism Management

WHY CHOOSE IMSC?



High Employability

Prepare students to meet the needs of the future industry



Industry Relevance

Industry experts to help keep our programmes relevant



Industry Recognition

Received endorsements from industry-leading organisations



International Partners

Established partnerships and worked with industry-leading education institutions



Cert No. : EDU-2-2149
Validity : 11/04/2022 - 10/04/2026

RCB No. 200305869C | Exp: 13 July 2022 – 12 July 2026

COURSE OVERVIEW

The Diploma in Hospitality and Tourism Management aims to provide students with the basic knowledge required in the hospitality and tourism industry. It is designed to help students to have a broad understanding of the operational aspects and theories implied in this industry. We aim to enhance students' employability and training by having an on-the-job training element in the course through the Industrial Attachment segment, where students will be able to apply their knowledge to their workplace.

JOB PROSPECTS

- Accommodation Executive
- Events Executive
- Catering Executive
- Tour Liaison Officer / Executive
- Restaurant Executive
- Hotel Executive
- Destination and Attraction Executive
- Hotel & Hospitality Services Executive

Entry Requirements

Age	<ul style="list-style-type: none"> Minimum 16 years old
Academic Qualification	<ul style="list-style-type: none"> 3 GCE 'O' Level Passes at C6 and above; or NITEC or Higher NITEC; or Formal education equivalent to 'O' Levels; Mature candidates (≥ 30 years old with 8 years' work experience); or candidates with other qualifications will be considered on a case-by-case basis
English Language Proficiency	<ul style="list-style-type: none"> GCE 'O' Level Pass in English at C6 and above; or IELTS 5.0 and above; or TOEFL 49 and above; or Pearson Test of English (PTEA) 42 and above; or Duolingo English Test Score (DET) score of 75 and above; or Pass in IMSC Language Literacy and Numeracy (LLN) Test

Intake

Monthly intake. Please contact IMSC for specific intake dates.

Fees *

Local Students \$ 6,003.72
*Including application fees and Fee Protection Scheme fees; excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)

International Students \$ 6,843.02
*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory); excluding miscellaneous fees (payable only if applicable)

Duration

(3 - 4 hours x 5 days a week)

Full - Time 6 Months

Industrial Attachment Up to 6 Months
(**compulsory**)

COMPULSORY CORE MODULES

No.	Module Title
1	Understanding the Tourism and Hospitality Industry
2	Services Marketing
3	Food and Beverage Operation
4	Housekeeping Operations
5	Front Office Operations
6	Business Operations in the Hospitality & Tourism Sector

Enrollment



Contact IMSC at **6423 0668** or
info@imsc.edu.sg.

In Partnership with :



MODULES DESCRIPTION

UNDERSTANDING THE TOURISM AND HOSPITALITY INDUSTRY

This module aims to introduce students to the tourism and hospitality industry. Students will understand the types and characteristics of different hotel and food service providers. Students will also understand the roles and functions of different delivery channels operating within the industry and will be able to gain an insight into how the industry has developed and is likely to develop in future.

SERVICES MARKETING

The aim of this module is to introduce learners to services marketing techniques and to provide an understanding of the role of customer service in the hospitality and tourism industry. Learners will be introduced to the principles of consumer behaviour and the marketing mix.

FOOD AND BEVERAGE OPERATION

Emphasize the importance of the theoretical and practical aspects required of service staff involved in the day to day operations of food and beverage outlets. This module also includes an understanding of service delivery decision-making process and standards that are expected of them. This subject explains and examines the product, its origin; the making process and packaging and service aspect of alcoholic and non-alcoholic beverages. It is a prerequisite to managing food and beverage service in the tourism and hospitality industry.

HOUSEKEEPING OPERATIONS

The aim of this module is to enable students to examine concepts of housekeeping operations in the hospitality industry. One of the principle goals of housekeeping is to serve the needs of guests by providing appropriate care for their accommodation and for other areas in the lodging property.

FRONT OFFICE OPERATIONS

The aim of this module is to introduce students to the systems and procedures required for Front Office Operations. It emphasizes the importance of high standards in personal qualities and the provision of customer service. Students will develop knowledge and skills in reception procedures as well as understanding the key legislation that relates to reception procedures. They will also evaluate the suitability of different procedures for a range of hospitality outlets.

Enrollment



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MODULES DESCRIPTION

BUSINESS OPERATIONS IN THE HOSPITALITY & TOURISM SECTOR

The aim of this module is to provide students with a broad introduction into the complex world of hospitality and tourism business operations. It provides an overview of the separate functions and activities that concern managers in modern businesses. This module reflects modern concerns of hospitality and tourism business operations.

INDUSTRIAL ATTACHMENT

Upon completion of all academic modules, students are required to undertake an industrial attachment of up to 6 months with an organization of their choice. The industrial attachment gives students first-hand practical experience and the chance to see what a variety of different jobs are really like, including some the student may not have considered. Students will learn more about the expectations of different roles and develop key competencies needed for employment. Students will be required to submit reports and evaluations during the attachment.

Enrollment



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In Partnership with :



Passion

Progress

Purpose

Fees

LOCAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
1	Course Fees	\$ 4,360.00
2	Course Material Fees	\$ 654.00
3	Examination Fees	\$ 654.00
SUB - TOTAL :		\$ 5,668.00
<i>Others</i>		
4	Application Fees - <i>non-refundable</i>	\$ 196.20
5	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 139.52
GRAND - TOTAL :		\$ 6,003.72
6	Medical Insurance - <i>optional</i>	\$ 98.10
		\$ 6,101.82
Note : <ul style="list-style-type: none"> • Application Fees have to be paid to begin the registration process. • Fee Protection Scheme is compulsory and payable before course commencement. • Instalment payment potentially available for local students. • Medical insurance is optional, depending on whether student has equivalent local insurance coverage. 		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
1	Deferment Fees	\$ 239.80
2	Re-Assessment Fees (<i>per unit</i>)	\$ 163.50
3	Re-Module Fees (<i>per module</i>)	\$ 436.00
4	Penalty for Late Payment (<i>per week</i>)	\$ 10.90
5	ICA Online Issuance Fee (<i>for Student's Pass</i>)	\$ 60.00 - \$ 90.00
6	Medical Insurance (<i>if applicable</i>)	\$ 98.10
7	IMSC T-Shirt	\$ 32.70
8	Exam Appeal Fee	\$ 54.50
9	Renewal of Student's Pass (<i>including ICA processing & issuance fee</i>)	\$ 120.00
10	Printing Cost (<i>per sheet</i>)	\$ 0.20 - \$ 0.40

Enrollment



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Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
1	Course Fees	\$ 4,905.00
2	Course Material Fees	\$ 654.00
3	Examination Fees	\$ 654.00
SUB - TOTAL :		\$ 6213.00
<i>Others</i>		
4	Application Fees - <i>non-refundable</i>	\$ 392.40
5	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 139.52
6	Medical Insurance - <i>compulsory</i>	\$ 98.10
GRAND - TOTAL :		\$ 6,843.02
Note : <ul style="list-style-type: none"> • Application Fees have to be paid to begin the registration process. • All items except Application Fees must be paid in a single instalment before course commencement. 		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
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About IMSC

The International Management and Sports College (IMSC) was formed after a rebranding exercise undertaken by the International Sports Academy (ISA).

ISA was founded in 2003 to provide the much-needed knowledge and skills required to empower individuals with the right tools to achieve success in the burgeoning sporting industry. Together with our partners from the United States Sports Academy, the National Strength and Conditioning Association, and the American Council on Exercise, we offer quality certifications and diplomas that are recognised internationally, to provide our students with an edge in the sports and fitness industry.

Over the years, the sports and fitness industry has evolved greatly and the local sports scene has seen an explosion of world-class sports events like Formula One and the WTA Finals. There is now a demand for trained personnel not just in sports and fitness, but also in tourism, hospitality, events management, marketing, retail, and facilities management. Thus ISA was renamed International Management and Sports College (IMSC) to better reflect our increased course offerings in business, tourism and hospitality management to better serve the changing needs of the industry.

IMSC will continue to serve as Singapore's and the region's premier private education institution, in providing a holistic education that equips individuals with the skillsets and competencies required for the future economy. We offer a series of quality academic programmes, professional certifications and continuing education courses to cater to varied needs and schedules, in helping our students achieve their goals in lifelong learning.



OUR MISSION

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.



OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.



OUR VISION

To develop industry-ready individuals for the future economy.



OUR VALUES

Passion | Progress | Purpose

Why choose IMSC?

- Conferred Edutrust (4-Year) Award by the Committee for Private Education for maintaining high standards in providing quality education services.
- Appointed Education Partner by University of Portsmouth for Sports Science and Sports Management programmes.
- Named Most Preferred Private Education Institute for Diploma/Advanced Diploma (Sports and Recreation) by JobsCentral Learning Survey.
- Provides early industry exposure and job placement assistance through extensive industry network.
- Endorsed by leading industry employers such as Virgin Active, True Fitness, the Pure Group, BFT, among others.
- Offers continuing education courses for increasing skillsets.

Enrollment



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