



Scan Me

# Diploma in Restaurant Entrepreneurship

## WHY CHOOSE IMSC?



### High Employability

Prepare students to meet the needs of the future industry



### Industry Relevance

Industry experts to help keep our programmes relevant



### Industry Recognition

Received endorsements from industry-leading organisations



### International Partners

Established partnerships and worked with industry-leading education institutions



Cert No. : EDU-2-2149  
Validity : 11/04/2022 - 10/04/2026

## COURSE OVERVIEW

The Diploma in Restaurant Entrepreneurship program is designed to introduce learners to the Food and Beverage Industry. It will enable learners to have a holistic understanding of the characteristics of the different segments' Food Services. Students will deep-dive into the roles and functions of establishing, managing and operating a restaurant within the Food Services Industry. Students will be able to gain in insight on how the industry has developed and critically analyse future trends that could possibly evolve in Restaurant Business. Successful completion of the program will provide learners with the opportunity to progress to further study or employment.

## JOB PROSPECTS

- Beverage Specialist/Barista
- Catering Sales Executive/Manager
- Entrepreneur
- F&B Digital Specialist
- Small and Medium-Sized Enterprises F&B Owner
- Institutional Food Services Manager
- Restaurant and Bar Manager



## Entry Requirements

Age	<ul style="list-style-type: none"> <li>Minimum 16 years old</li> </ul>
Academic Qualification	<ul style="list-style-type: none"> <li>3 GCE 'O' Level Passes at C6 and above; or</li> <li>NITEC or Higher NITEC; or</li> <li>Formal education equivalent to 'O' Levels; or equivalent</li> <li>Mature candidates (≥ 30 years old with 8 years' work experience); or candidates with other qualifications will be considered on a case-by-case basis</li> </ul>
English Language Proficiency	<ul style="list-style-type: none"> <li>GCE 'O' Level Pass in English at C6 and above; or</li> <li>IELTS 5.0 and above; or</li> <li>TOEFL 49 and above; or</li> <li>Pearson Test of English (PTEA) 42 and above; or</li> <li>Duolingo English Test Score (DET) score of 75 and above; or</li> <li>Pass in IMSC Language Literacy and Numeracy (LLN) Test</li> </ul>

## Intake

Monthly intake. Please contact IMSC for specific intake dates.

## Fees \*

Local Students \$ 5564.00

International Students \$ 6099.00

\*excluding application fees, Fee Protection Scheme fees and miscellaneous fees (payable only if applicable)

## Duration

(3 - 4 hours x 5 days a week)

Full - Time 6 Months

Industrial Attachment Up to 6 Months  
(*compulsory*)

## Enrollment



Contact IMSC at **6423 0668** or  
**info@imsc.edu.sg**.

### COMPULSORY CORE MODULES

No.	Module Title
1	Understanding Food Services: Introduction to Restaurant Entrepreneurship
2	Administering Procurement, Finance and Manpower Planning in a Restaurant
3	Operations in Restaurant Business
4	Marketing, understanding consumer behavior and Innovating Customer Experience in Restaurant Business
5	Sustainability and waste management in Restaurant Business
6	Restaurant Business licensing, food safety & hygiene, policies and procedures

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## MODULES DESCRIPTION

### **UNDERSTANDING FOOD SERVICES: INTRODUCTION TO RESTAURANT ENTREPRENEURSHIP**

This unit aims to introduce students to the Food and Beverage industry. Students will holistically understand the characteristics of the different segments' Food Services. Students will also understand the roles and functions of establishing, managing and operating a restaurant within the Food Services industry. Students will be able to gain an insight into how the industry has developed and critically analyze future trends that could possibly evolve in Restaurant Business.

### **ADMINISTERING PROCUREMENT, FINANCE AND MANPOWER PLANNING IN A RESTAURANT**

The aim of this unit is to introduce learners to the general administrative measures that would be essential for the establishment and operations of a Restaurant. This unit would mainly focus on three crucial components, administering procurement, finance and manpower planning in a restaurant.

### **OPERATIONS IN RESTAURANT BUSINESS**

This unit emphasizes on the importance of the theoretical and practical knowledge required and expected of service staff involved in the day-to-day operations of the various restaurant types. This unit also deep dives into the understanding of the product, its origin, the making process and packaging and service aspect of alcoholic and non-alcoholic beverages. It is a prerequisite to managing food and beverage services within the respective restaurant types.

### **MARKETING, UNDERSTANDING CONSUMER BEHAVIOR AND INNOVATING CUSTOMER EXPERIENCE IN RESTAURANT BUSINESS**

The aim of this module is to enable students to comprehend the importance of marketing in Restaurant business, studying consumer behavior and providing quality service to guests and critically analyze the various concepts in Restaurant Business. Developing service operations and designing restaurant concepts would also be two very vital objectives that would be explored in this unit.

## Enrollment



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## MODULES DESCRIPTION

### **SUSTAINABILITY AND WASTE MANAGEMENT IN RESTAURANT BUSINESS**

The aim of this unit is to introduce students to the definition and approaches that can be applied in best sustainability practices in Restaurant Business. It would also address the importance of adopting waste management in restaurant which would ultimately contribute in optimizing sales for the restaurant.

### **RESTAURANT BUSINESS LICENSING, FOOD SAFETY & HYGIENE, POLICIES AND PROCEDURES**

The aim of this unit to introduce the 'behind the scenes' of Restaurant Business where all details pertaining to licensing, food hygiene standards, requirements by government and other policies needs to be introduced to students. Much emphasis needs to be enforced that these requirements can never be compromised for any reason in the functioning of a Restaurant Business.

### **INDUSTRIAL ATTACHMENT**

Industrial experience learning opens your eyes to a range of opportunities in the business world. It gives the learners first-hand practical experience and the chance to see what a variety of different jobs are really like, including some the learner may have considered. In this unit, the learner will be exposed to different types of industry-related learning and its benefits. The learner will gather information before starting the placement, and how the placement can help the learner develop key competencies needed for employment. The learner will learn more about expectations of different roles and evaluate the experience through a reflective journal

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## Fees

LOCAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 4,280.00
<b>2</b>	Course Material Fees	\$ 642.00
<b>3</b>	Examination Fees	\$ 642.00
<b>SUB - TOTAL :</b>		<b>\$ 5,564.00</b>
<i>Others</i>		
<b>4</b>	Application Fees - <i>non-refundable</i>	\$ 192.60
<b>5</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 111.25
<b>6</b>	Medical Insurance - <i>optional</i>	\$ 96.30
<b>GRAND - TOTAL :</b>		<b>\$ 5,964.15</b>
<p><i>Note :</i></p> <ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• Fee Protection Scheme is compulsory and payable before course commencement.</li> <li>• Instalment payment potentially available for local students.</li> <li>• Medical insurance is optional, depending on whether student has equivalent local insurance coverage.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 235.40
<b>2</b>	Re-Assessment Fees ( <i>per module</i> )	\$ 160.50
<b>3</b>	Re-Module Fees ( <i>per module</i> )	\$ 428.00
<b>4</b>	Penalty for Late Payment ( <i>per week</i> )	\$ 10.70
<b>5</b>	ICA Online Issuance Fee ( <i>for Student's Pass</i> )	\$ 90.00
<b>6</b>	Replacement of Student ID	\$ 21.40
<b>7</b>	Medical Insurance ( <i>if applicable</i> )	\$ 96.30
<b>8</b>	IMSC T-Shirt	\$ 32.10

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## Fees

INTERNATIONAL STUDENTS		
FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
<b>1</b>	Course Fees	\$ 4,815.00
<b>2</b>	Course Material Fees	\$ 642.00
<b>3</b>	Examination Fees	\$ 642.00
<b>SUB - TOTAL :</b>		<b>\$ 6,099.00</b>
<i>Others</i>		
<b>4</b>	Application Fees - <i>non-refundable</i>	\$ 385.20
<b>5</b>	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 121.95
<b>6</b>	Banker's Guarantee	\$ 280.00
<b>7</b>	Medical Insurance - <i>compulsory</i>	\$ 96.30
<b>GRAND - TOTAL :</b>		<b>\$ 6,982.45</b>
Note : <ul style="list-style-type: none"> <li>• Application Fees have to be paid to begin the registration process.</li> <li>• All items except Application Fees must be paid in a single instalment before course commencement.</li> </ul>		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)		
PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
<b>1</b>	Deferment Fees	\$ 235.40
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## About IMSC

The International Management and Sports College (IMSC) was formed after a rebranding exercise undertaken by the International Sports Academy (ISA).

ISA was founded in 2003 to provide the much-needed knowledge and skills required to empower individuals with the right tools to achieve success in the burgeoning sporting industry. Together with our partners from the United States Sports Academy, the National Strength and Conditioning Association, and the American Council on Exercise, we offer quality certifications and diplomas that are recognised internationally, to provide our students with an edge in the sports and fitness industry.

Over the years, the sports and fitness industry has evolved greatly and the local sports scene has seen an explosion of world-class sports events like Formula One and the WTA Finals. There is now a demand for trained personnel not just in sports and fitness, but also in tourism, hospitality, events management, marketing, retail, and facilities management. Thus ISA was renamed International Management and Sports College (IMSC) to better reflect our increased course offerings in business, tourism and hospitality management to better serve the changing needs of the industry.

IMSC will continue to serve as Singapore's and the region's premier private education institution, in providing a holistic education that equips individuals with the skillsets and competencies required for the future economy. We offer a series of quality academic programmes, professional certifications and continuing education courses to cater to varied needs and schedules, in helping our students achieve their goals in lifelong learning.



### OUR MISSION

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.



### OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.



### OUR VISION

To develop industry-ready individuals for the future economy.



### OUR VALUES

Passion | Progress | Purpose

## Why choose IMSC?

- Conferred Edutrust (4-Year) Award by the Committee for Private Education for maintaining high standards in providing quality education services.
- Recognised as an Approved Centre by OTHM Qualifications, which are approved and regulated by Ofqual in the UK.
- Appointed Education Partner by University of Portsmouth for Sports Science and Sports Management programmes.
- Named Most Preferred Private Education Institute for Diploma/Advanced Diploma (Sports and Recreation) by JobsCentral Learning Survey.
- Provides early industry exposure and job placement assistance through extensive industry network.
- Endorsed by leading industry employers such as Virgin Active, True Fitness, the Pure Group, Triple Fit, among others.
- Offers continuing education courses for increasing skillsets.

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