

# OTHM LEVEL 7 DIPLOMA IN STRATEGIC MANAGEMENT AND LEADERSHIP (FULL-TIME/PART-TIME)



The objective of the OTHM Level 7 Diploma in Strategic Management and Leadership qualification is to develop strategic management and leadership skills for managers who have the authority and personal attributes to translate organisational strategy into effective operational performance. This qualification reflects current practice in Strategic Management and Leadership and allows learners to develop and expand their high-level understanding of strategic management and leadership in the workplace. This qualification is suitable for mature learners with a background in academic study or industry. The qualification has a clear work-related emphasis on practical skills development alongside theoretical fundamentals.

Successful completion of the Level 7 Diploma in Strategic Management and Leadership qualification will equip learners with the key skills and capabilities to become an effective strategic manager. The qualification also allows learners to progress into or within employment and/or continue their study towards an MBA with advanced standing.



**Job Prospects**

- Business Analyst
- Management Analyst
- Management Consultant

**Entry Requirements**

- |                              |  |
|------------------------------|--|
| Age                          | • Minimum 21 years old   |
| Academic Qualification       | • An Honours Degree in a related subject or UK Level 6 Diploma or equivalent |
| English Language Proficiency | • GCE ‘O’ Level Pass in English at C6 and above; or<br>• IELTS 5.5 and above |

**Intake**

Once a year intake. Please contact IMSC for specific intake dates.

**Course Duration**

Academic Instruction (Full-Time/Part-Time) - 8 months	No. of days per week	5
	No. of hours per day	6

The number of hours stated above are subject to change. Students will be eligible for the course as long as they fulfil the requisite number of hours, and successfully complete all the assessments as required of them.

**Delivery Method**

The form of teaching involves lectures given to groups of students, accompanied by tutorials.

**Assessment Methods**

Continual Assessment (assignments and other assessments) and end of module final examination.

**Recognition of Prior Learning**

Recognition of Prior Learning (RPL) is a process where a candidate may be granted credit or partial credit towards a qualification in recognition of skills and knowledge gained through work experience and/or formal training. For additional information relating to RPL for this course, please contact IMSC.

**Enrollment**

Contact IMSC at (65) 6423 0668 or [info@imsc.edu.sg](mailto:info@imsc.edu.sg).



**Course Outline**

Academic Instruction (Full-Time/Part-Time) - 8 months	Total no. of modules	6 modules
	No. of contact hours per module	100 hours
	Total contact hours	6 modules x 100 hours = 600 hours

**Compulsory Core Modules**

Module Code	Module Title
A/616/2724	Strategic Management
R/617/5012	Strategic Leadership
F/616/2725	Strategic Human Resource Management
J/616/2726	Advanced Business Research Methods
<b>Plus any 2 of the following modules</b>	
L/616/2727	Strategic Financial Management
R/616/2728	Supply Chain and Operations Management
Y/616/2729	Entrepreneurship and Innovation
L/616/2730	Globalisation and Corporate Governance
R/616/2731	Strategic Change Management
Y/616/2732	Strategic Marketing

**Module Description**

A/616/2724 – Strategic Management	The aim of this module is to develop learners’ understanding of strategic and change management models, as well as the ability to review strategic plans, to propose strategic options, to create implementation plans and to lead organizational changes.
R/617/5012 – Strategic Leadership	This module provides are in-depth understanding of the key principles and practice of leadership. This will enhance the individuals’ knowledge, skills and attributes to effectively engage in the role and responsibilities required of an effective team player and leader of a team; being proactive in innovation and improvement to inform strategy and business planning within the organization.
F/616/2725 – Strategic Human Resource Management	The aim of this module is to develop learners’ understanding of how the effective strategic management of human resources supports the achievement of organizational objectives in different contexts. Learners will evaluate the contribution of strategic human resource management, and the application of leadership and management theory for organizational benefit.
J/616/2726 – Advanced Business Research Methods	The aim of this module is to develop learners’ ability to prepare for various types of academically based management research through the development and design of a research proposal. Learners will develop a critical understanding of the philosophical, practical and ethical concepts of research within the context of the business environment.
L/616/2727 – Strategic Financial Management	The aim of this module is to enable learners to apply financial principles relevant to management in an organizational context, including analytical techniques and theories/models of management accounting, evaluation of budgetary processes, recommending funding sources and appraising investment options.



<p>R/616/2728 – Supply Chain and Operations Management</p>	<p>The aim of this module is to develop learners’ understanding of the concepts and models of effective supply chain and operations management in competitive marketplaces using case studies and real-world industry scenarios. Learners will develop an understanding of operational processes, techniques, planning and control systems.</p>
<p>Y/616/2729 – Entrepreneurship and Innovation</p>	<p>The aim of this module is to introduce learners to the basics of business processes and strategies related to enterprise and entrepreneurship, developing knowledge or enterprise and entrepreneurship in global contexts.</p>
<p>L/616/2730 – Globalisation and Corporate Governance</p>	<p>The aim of this module is to develop learners’ understanding of the effect of legislation, ethics and global integration on decisions, corporate governance, policies, processes and activities undertaken by organisations.</p>
<p>R/616/2731 – Strategic Change Management</p>	<p>The aim of this module is to develop learners’ understanding of classic and contemporary theories of change management and how they apply to contemporary organisations in the globalized world, with the identification and use of change models. Learners will understand the personal characteristics of change agents as well as the evaluation and development of leadership skills to meet current and future change management roles.</p>
<p>Y/616/2732 – Strategic Marketing</p>	<p>The aim of this module is to develop learners’ understanding of the concepts, methods and technical aspects of strategic marketing and the challenges associated with marketing in today’s business environment, including how a strategy combines product development, promotion, distribution, pricing, relationship management and other elements.</p>



**Fees**

ALL STUDENTS		
Fees Breakdown		Amount including 7% GST (SGD)
1	Course Fees	12,840.00
2	Course Material Fees	2,247.00
3	Examination Fees	1,284.00
4	Application Fees (non-refundable)	963.00
5	Fee Protection Scheme (FPS) (compulsory)	166.00
<b>Grand Total:</b>		<b>17,500.00</b>

Note:

- Application Fees (\$963.00) have to be paid to begin the registration process.
- FPS fees are payable before course commencement.

MISCELLANEOUS FEES (payable only if applicable)		
Purpose of Fees		Amount including 7% GST (SGD)
1	Banker's Guarantee	500.00
2	Deferment Fees	235.40
3	Re-Assessment Fees (per assessment component of the module)	214.00
4	Re-Module Fees (per module)	2,140.00
5	Penalty for Late Payment (per week)	10.70
6	Replacement of Student ID	21.40
7	Medical Insurance (if applicable)	96.30
8	IMSC T-Shirt	32.10



## **About IMSC**

The International Management and Sports College (IMSC) was formed after a rebranding exercise undertaken by the International Sports Academy (ISA).

ISA was founded in 2003 to provide the much-needed knowledge and skills required to empower individuals with the right tools to achieve success in the burgeoning sporting industry. Together with our partners from the courseed States Sports Academy, the Australian Sports Academy, the National Strength and Conditioning Association, and the American Council on Exercise, we offer quality certifications and diplomas that are recognised internationally, to provide our students with an edge in the sports and fitness industry and meet their needs for lifelong learning.

Over the years, the sports and fitness industry has evolved greatly and the local sports scene has seen an explosion of world class sports events like Formula One and the WTA Finals. There is now a demand for trained personnel not just in sports and fitness, but also in tourism, hospitality, events management, marketing, retail, and facilities management. Thus ISA was renamed International Management and Sports College (IMSC) to better reflect our increased course offerings in business, tourism and hospitality management to better serve the changing needs of the industry.

IMSC will continue to serve as Singapore's and the region's premier private education institution, in providing a holistic education that equips individuals with the skillsets and competencies required for the future economy. We offer a series of quality academic programmes, professional certifications and continuing education courses to cater to varied needs and schedules, in helping our students achieve their goals in lifelong learning.

## **Our Mission**

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.

## **Our Vision**

To develop industry-ready individuals for the future economy.

## **Our Values**

Passion | Progress | Purpose

## **Our Culture**

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

- Recognised as an Approved Centre by OTHM Qualifications, which are approved and regulated by Ofqual in the UK.
- Named Most Preferred Private Education Institute for Diploma/Advanced Diploma (Sports and Recreation) by JobsCentral Learning Survey.
- Provides early industry exposure and job placement assistance through extensive industry network.
- Endorsed by leading industry employers such as Virgin Active, True Fitness, the Pure Group, Triple Fit, among others.
- Appointed Education Partner and Approved Provider in Singapore by the American Council on Exercise (ACE).
- Offers continuing education courses for increasing skill sets.

