

OTHM Level 5 Diploma in Tourism and Hospitality Management



The objective of the OTHM Level 5 Diploma in Tourism and Hospitality Management qualification is to enable learners' development as managers within the tourism and hospitality industry, with a lifelong-learning orientation. It enables learners to critically apply contemporary knowledge and theories to the management of complex problems.

Successful completion of this qualification will equip learners with the specialist skills and technical terminology to develop their management skills and to progress to further study or employment.

Job Prospects

- Accommodation Manager
- Catering Manager
- Restaurant Manager
- Destination and Attraction Manager
- Events Manager
- Tour Liaison Officer / Manager
- Hotel Manager
- Hotel & Hospitality Services Manager

Entry Requirement

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|------------------------------|--|
| Age | • Minimum 16 years old |
| Academic Qualification | • 1 GCE 'A' Level Pass at E and above; or |
| | • Relevant NQF/QCF/RQF Level 4 Diploma or equivalent |
| English Language Proficiency | • GCE 'O' Level Pass in English at C6 and above; or |
| | • IELTS 5.5 and above |

Intake

One intake per year. Please contact IMSC for specific intake dates.

Course Duration

Academic Instruction	No. of days per week	5
(8 months)	No. of hours per day	4

The number of hours stated above are subject to change. Students will be eligible for the course as long as they fulfil the requisite number of hours, and successfully complete all the assessments as required of them.

Delivery Method

The form of teaching involves lectures given to groups of students, accompanied by tutorials.

Assessment Methods

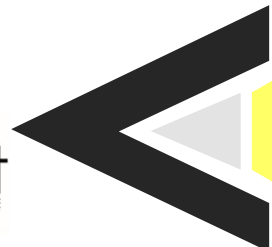
Continual Assessment (assignments and other assessments) and end of module final examination.

Recognition of Prior Learning

Recognition of Prior Learning (RPL) is a process where a candidate may be granted credit or partial credit towards a qualification in recognition of skills and knowledge gained through work experience and/or formal training. For additional information relating to RPL for this course, please contact IMSC.

Enrollment

Contact IMSC at (65) 6423 0668 or info@imsc.edu.sg.



Course Outline

Academic Instruction (8 months)	Total no. of modules	6 modules
	No. of contact hours per module	80 hours
	Total contact hours	6 modules x 80 hours = 480 hours

Compulsory Core Modules

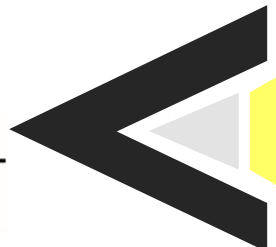
Module Code	Module Title
F/616/2966	Contemporary Issues in Tourism and Hospitality
L/616/2968	Marketing Management
R/616/2969	Customer Relations Management
J/616/2970	Operations Management
R/616/2972	Finance Management
D/616/2974	Human Resource Management

Module Description

F/616/2966 – Contemporary Issues in Tourism and Hospitality	The aim of this module is to develop learners' skills in analyzing contemporary issues that affect tourism and hospitality organisations and in identifying relevant sources of information from a variety of sources
L/616/2968 – Marketing Management	The aim of this module is to provide learners with a critical understanding of the principles of marketing. Learners will develop the ability to apply the marketing mix and to explain the role and function of marketing within tourism and hospitality organisations.
R/616/2969 – Customer Relations Management	The aim of this module is to provide learners with an understanding of the importance of customer relations in the tourism and hospitality industry. Learners will develop the ability to analyse the factors influencing excellence in customer service, including communication and teamwork, sales and promotion, consumer decision making and the legal aspects of customer service. Learners will understand how to apply their knowledge to the effective management of customer relations.
J/616/2970 – Operations Management	The aim of this unit is to provide learners with an understanding of operations management within the tourism and hospitality industry and specifically the systems, processes, project and quality management skills associated with this function. Learners will develop the ability to apply operations management knowledge to tourism and hospitality organisations and have an in-depth appreciation of the value of the operations function.
R/616/2972 – Finance Management	The aim of this module is to provide learners with an understanding of the fundamental principles of financial accounting and financial management in the tourism and hospitality industry and how to apply these principles in practice. This module should be studied within the contexts of local, national and international legal frameworks and good practice relating to finance.

**D/616/2974 –
Human Resource
Management**

The aim of this module is to provide learners with the ability to select and apply appropriate human resources frameworks to the tourism and hospitality industry. Learners will develop skills in the recruitment and retention of staff, as well as the importance of training and industrial relations. Learners will understand the importance of identifying and managing cultural diversity in the workforce.



Fees

LOCAL STUDENTS		
Fees Breakdown		Amount including 7% GST (\$\$)
<i>Academic Fees</i>		
1	Course Fees	6,420.00
2	Course Material Fees	321.00
3	Examination Fees	770.40
Sub-Total:		7,511.40
<i>Others</i>		
4	Application Fees (non-refundable)	192.60
5	Fee Protection Scheme (FPS) (compulsory)	150.25
6	Medical Insurance (optional)	96.30
Grand Total:		7,950.55
Note: <ul style="list-style-type: none"> Application Fees (\$192.60) have to be paid to begin the registration process. Fee Protection Scheme is compulsory and payable before course commencement. Instalment payment potentially available for local students. Medical insurance is optional if student has equivalent local insurance coverage. 		

INTERNATIONAL STUDENTS		
Fees Breakdown		Amount including 7% GST (\$\$)
<i>Academic Fees</i>		
1	Course Fees	7,490.00
2	Course Material Fees	321.00
3	Examination Fees	770.40
Sub-Total:		8,581.40
<i>Others</i>		
4	Application Fees (non-refundable)	385.20
5	Fee Protection Scheme (FPS) (compulsory)	171.65
6	Medical Insurance (compulsory)	96.30
Grand Total:		9,234.55
Note: <ul style="list-style-type: none"> Application Fees (\$385.20) have to be paid to begin the registration process. Items 2-6 must be paid in a single installment before course commencement. 		

MISCELLANEOUS FEES (for all students & to pay only where applicable)		
Purpose of Fees		Amount including 7% GST (\$\$)
1	Deferment Fees	235.40
2	Re-Assessment Fees (per module)	160.50
3	Re-Module Fees (per module)	856.00
4	Penalty for Late Payment (per week)	10.70
5	Replacement of Student ID	21.40
6	Medical Insurance (if applicable)	96.30
7	IMSC T-Shirt	32.10

About IMSC

The International Management and Sports College (IMSC) was formed after a rebranding exercise undertaken by the International Sports Academy (ISA).

ISA was founded in 2003 to provide the much-needed knowledge and skills required to empower individuals with the right tools to achieve success in the burgeoning sporting industry. Together with our partners from the United States Sports Academy, the Australian Sports Academy, the National Strength and Conditioning Association, and the American Council on Exercise, we offer quality certifications and diplomas that are recognised internationally, to provide our students with an edge in the sports and fitness industry.

Over the years, the sports and fitness industry has evolved greatly and the local sports scene has seen an explosion of world class sports events like Formula One and the WTA Finals. There is now a demand for trained personnel not just in sports and fitness, but also in tourism, hospitality, events management, marketing, retail, and facilities management. Thus ISA was renamed International Management and Sports College (IMSC) to better reflect our increased course offerings in business, tourism and hospitality management to better serve the changing needs of the industry.

IMSC will continue to serve as Singapore's and the region's premier private education institution, in providing a holistic education that equips individuals with the skillsets and competencies required for the future economy. We offer a series of quality academic programmes, professional certifications and continuing education courses to cater to varied needs and schedules, in helping our students achieve their goals in lifelong learning.

Our Mission

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.

Our Vision

To develop industry-ready individuals for the future economy.

Our Values

Passion | Progress | Purpose

Our Culture

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

- Conferred Edutrust (4-Year) Award by the Committee for Private Education for maintaining high standards in providing quality education services.
- Recognised as an Approved Centre by OTHM Qualifications, which are approved and regulated by Ofqual in the UK.
- Named Most Preferred Private Education Institute for Diploma/Advanced Diploma (Sports and Recreation) by JobsCentral Learning Survey.
- Provides early industry exposure and job placement assistance through extensive industry network.
- Endorsed by leading industry employers such as Virgin Active, True Fitness, the Pure Group, Triple Fit, among others.
- Appointed Education Partner and Approved Provider in Singapore by the American Council on Exercise (ACE).
- Offers continuing education courses for increasing skillsets.

